

# CETT FUNDACIÓ AWARDS

FOR THE BEST OF CETT-UB MASTER'S CAPSTONE PROJECTS

2023-2024





## **Objective of the awards**

CETT Foundation, an entity founded in 2000 by Mr. Gaspar Espuña, promotes education, training, research, and knowledge in tourism, hospitality, and gastronomy.

To this end, as a social interest entity, the Foundation organizes the CETT Fundació Award for the Best Master's Capstone Project at CETT-UB to encourage students of Master's programs to carry out their Master's Capstone Project (MCP), thus promoting excellence, providing a stimulus to its realization with rigor, quality, and depth.

Who is it for?

The Award is addressed to all students of CETT's Master's programs who submitted their Master's Capstone Project during the 2023-2024 academic year (between September 2023 and September 2024) and obtained a score of more than 90, Excellent or with Honors. To this end, this call will be communicated in writing to the students who meet this requirement, encouraging them to register their interest in participating if they wish to do so.

**The Award** 

The prize consists of the following:

- 1) A scholarship of a maximum of 600€ off the tuition fees for the first year of a Ph.D. in tourism (excluding UB university fees).
- 2) The MCP will be co-supervised by a CETT-UB doctoral fellow.
- 3) The MCP paper will be automatically submitted to the REDINTUR Forum.

Likewise, the MCP will be co-supervised by a CETT doctor. Furthermore, the MCP paper will be automatically submitted to REDINTUR, thus providing the corresponding distribution through CETT's channels and REDINTUR.

#### How to participate

There is only one call for the awards, either for those MCP submitted in February, in June, or in September.

To participate, candidates have to fill in the application form on the CETT Fundació website. The deadline for participation is **September 25, 2024**, at 23.59h.

As described in the form, 2 documents in PDF format must be attached:

- The Scientific Paper (research-oriented) or the Dissemination Paper (professionaloriented). The Paper with the name MCP nameofthepaper.
- Papers can be written in Spanish, Catalan, or English.

Participation in the competition implies the acceptance of these rules.

# **The Panel of Judges**

The panel of judges for this Award shall comprise professionals and specialists in the sector, representatives of the CETT Foundation, tourism organizations, and CETT-UB teaching staff, among others.

## **Selection procedure**

 Successful candidates will present their projects to the panel of experts on October 9, 2024. The presentation will last 10 minutes and, afterward, the panel will have 5 minutes to ask any questions they may consider appropriate.



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- The selection of the best works will be based on their innovation, originality, rigor, contribution of knowledge, and overall quality.
- The lines of research prevailing at the CETT-UB University School will be taken into account in the case of an equal evaluation between two or more pieces of work.
- The panel may declare the prize void. The panel's verdict will be not open to appeal.
- Candidates will be informed of the panel's decision.
- The communication to the winner(s) will be made after the defence in front of the jury.

## **Award Ceremony**

The formal presentation of the awards will take place in a public ceremony in the first semester of the 2024-2025 academic year at CETT-UB.

#### **ANNEX. Award Conditions**

- The MCP awards will only be effective if the doctoral program is pursued for up to two academic years after obtaining the degree.
- No other type of deductions can be added.
- In the case that the awardees do not wish to pursue the training chosen under the above conditions, the award will be void and cannot be transferred to other candidates. Work teams may consist of more than one student. However, the Award will be given to a maximum of two members of such a team. CETT Fundació will ask the team for the names of the two members who will receive the Prize, declining any responsibility in the awarding of the Prize.



and Gastronomy