

2022/2023

# BACHELOR'S DEGREE IN TOURISM



## RECOGNITION STUDENTS FROM CFGS (Advanced Professional Training)

Under the collaboration agreement between the Department of Education, the DURSI and the UB, the credits of certain Higher – Degree Vocational Training Studies in relation to various subjects of the University of Tourism studies will be recognized as subjects studied.

When completing the registration of new access, you will have to enroll all the subjects of the 1st year, although some of them are recognized. After, the Secretary will incorporate the subjects recognized in your academic record.

- Consult the **Advanced Professional Training** that have **recognized subjects** within our Degree in Tourism:

### CFGS – PROFESSIONAL FAMILY HOSPITALITY AND TOURISM

- ✚ CFGS Tourism Accommodation Management
- ✚ CFGS Travel Agencies and Events
- ✚ CFGS Kitchen Management
- ✚ CFGS Restaurant Business Service Management
- ✚ CFGS Guide, Information and Tourism Assistance

### CFGS – PROFESSIONAL FAMILY COMPUTING AND COMMUNICATIONS

- ✚ CFGS Network Computer Systems Administration
- ✚ CFGS Network Computer Systems Administration – *Professional Profile Cibersecurity*
- ✚ CFGS Multiplatform Application Development
- ✚ CFGS Multiplatform Application Development – *Professional Profile Videogames and Digital Leisure*
- ✚ CFGS Multiplatform Application Development - *Professional Profile Computer Science Applied to Logistics*
- ✚ CFGS Web Applications Development
- ✚ CFGS Web Applications Development – *Professional Profile Bioinformatics*

### CFGS – PROFESSIONAL FAMILY COMMERCE AND MARKETING

- ✚ CFGS International Commerce
- ✚ CFGS Transport and Logistics
- ✚ CFGS Marketing and Advertising
- ✚ CFGS Marketing and Advertising - *Professional Profile Winemaking*
- ✚ CFGS Marketing and Advertising - *Professional Profile Tourism Promotion*
- ✚ CFGS Sales Management and Malls

### CFGS – PROFESSIONAL FAMILY ADMINISTRATION AND MANAGEMENT

- ✚ CFGS Administration and Finance
- ✚ CFGS Administration and Finance - *Professional Profile Insurance Manager*
- ✚ CFGS Management Assistance

### CFGS – PROFESSIONAL FAMILY PHYSICAL AND SPORT ACTIVITIES

- ✚ CFGS Physical Conditioning
- ✚ CFGS Socio – Sports Teaching and Animation

### CFGS – PROFESSIONAL FAMILY SOCIOCULTURAL AND COMMUNITY SERVICES

- ✚ CFGS Sociocultural and Tourism Animation

## CFGS Tourism Accommodation Management

Total teaching load: 240 cr.

Recognized teaching load: 99 cr.

Effective teaching load: 141 cr.

Percentage with respect to the career: 41,25%

Code	Subject	Cr.
061211	Key skills in tourism business	3
061207	English communication in tourism I	9
061208	Introduction to tourism and hospitality management	6
061210	Tourism science	6
062112	Strategic and operational marketing	6
062110	Economic & financial manage. in tourism companies	6
062209	Second foreign language communication in tourism	9
062300	Practicum I: initiation	9
062114	Business management for tourism accommodation	6
063405	Hospitality marketing	4,5
063217	Organi. & human resources manag. in tourism com.	6
063409	Conference and event organization in hospitality	4,5
064406	International hospitality management	3
062217	Tourism communication	3
063406	Hospitality management	4,5
063408	Catering management	4,5
063407	Quality, safety and environment in hospitality	3
064796	Recog. cr. of business manag. tourism services area	6

## CFGS Travel Agencies and Events

Total teaching load: 240 cr.

Recognized teaching load: 103,5 cr.

Effective teaching load: 136,5 cr.

Percentage with respect to the career: 43,12%

Code	Subject	Cr.
061104	Geography and tourism	6
061106	Tourism and cultural heritage	6
061207	English communication in tourism I	9
061208	Introduction to tourism and hospitality management	6
061210	Tourism science	6
061211	Key skills in tourism business	3
062209	Second foreign language communication in tourism	9
062110	Economic & financial manage. in tourism companies	6
062112	Strategic and operational marketing	6
062115	Business manag. for tourism intermediation and services	6
062300	Practicum I: initiation	9
063217	Organi. & human resources manag. in tourism com.	6
062216	Tourism experience design	6
062217	Tourism communication	3
063508	Tourism marketing	4,5
064796	Recog. cr. of hotel marketing management area	6
064784	Recog. cr. of business manag. tourism services area	6

## CFGS Kitchen Direction

Total teaching load: 240 cr.

Recognized teaching load: 43.5 cr.

Effective teaching load: 196,5 cr.

Percentage with respect to the career: 18,13%

Code	Subject	Cr.
061207	English communication in tourism I	9
061211	Key skills in tourism business	3
062110	Economic & financial manage. in tourism companies	6
062300	Practicum I: initiation	9
063217	Organi. & human resources manag. in tourism com.	6
063408	Catering management	4,5
063407	Quality, safety and environment in hospitality	3
064402	Food and beverage operations management	3

## CFGS Restaurant Business Service Management

Total teaching load: 240 cr.

Recognized teaching load: 69 cr.

Effective teaching load: 171 cr.

Percentage with respect to the career: 28,75%

Code	Subject	Cr.
061211	Key skills in tourism business	3
061207	English communication in tourism I	9
062110	Economic & financial manage. in tourism companies	6
062300	Practicum I: initiation	9
062209	Second foreign language communication in tourism	9
062217	Tourism communication	3
063407	Quality, safety and environment in hospitality	3
063217	Organi. & human resources manag. in tourism com.	6
063409	Conference and event organization in hospitality	4,5
063408	Catering management	4,5
064402	Food and beverage operations management	3
064787	Recognized credits of hotel management area	6
064798	Recognized credits of restaurant management area	3

### CFGS Guide, Information and Tourism Assistance

Total teaching load: 240 cr.

Recognized teaching load: 100,5 cr.

Effective teaching load: 139,5 cr.

Percentage with respect to the career: 41,87%

Code	Subject	Cr.
061208	Introduction to tourism and hospitality management	6
061104	Geography and tourism	6
061210	Tourism Science	6
061106	Tourism and cultural heritage	6
061211	Key skills in tourism business	3
062112	Strategic and operational marketing	6
061207	English communication in tourism I	9
062110	Economic & financial manage. in tourism companies	6
062300	Practicum I: iniciation	9
062209	Second foreign language communication in tourism	9
062217	Tourism communication	3
062216	Tourism experience design	6
062115	Business manag. for tourism intermediation & services	6
064522	Mediation of cultural heritage and tourism	3
063409	Conference and event organization in hospitality	4,5
063217	Organi. & human resources manag. in tourism com.	6
064796	Recog. cr. of hotel marketing management area	6

### CFGS – PROFESSIONAL FAMILY COMPUTING AND COMMUNICATIONS

#### CFGS Network Computer System Administration

Total teaching load: 240 cr.

Recognized teaching load: 214,5 cr.

Effective teaching load: 25,5 cr.

Percentage with respect to the career: 10,62%

Code	Subject	Cr.
061105	Fundamentals of research in tourism	6
062300	Practicum I: iniciation	9
063604	Design of digital tourism platforms	4,5
063217	Organi. & human resources manag. in tourism com.	6

#### CFGS Network Computer System Administration *Professional Profile Cybersecurity*

Total teaching load: 240 cr.

Recognized teaching load: 25,5 cr.

Effective teaching load: 214,5 cr.

Percentage with respect to the career: 10,62%

Code	Subject	Cr.
061105	Fundamentals of research in tourism	6
062300	Practicum I: iniciation	9
063604	Design of digital tourism platforms	4,5
063217	Organi. & human resources manag. in tourism com.	6

#### CFGS Multiplatform Application Development

Total teaching load: 240 cr.

Recognized teaching load: 37,5 cr.

Effective teaching load: 202,5 cr.

Percentage with respect to the career: 15,63%

Code	Subject	Cr.
061105	Fundamentals of research in tourism	6
062110	Economic & financial manage. in tourism companies	6
062300	Practicum I: iniciation	9
063604	Design of digital tourism platforms	4,5
063217	Organi. & human resources manag. in tourism com.	6
063603	Investment and financial manag. of digital projects	6

#### CFGS Multiplatform Application Development *Professional Profile Videgames and Digital Leisure*

Total teaching load: 240 cr.

Recognized teaching load: 37,5 cr.

Effective teaching load: 202,5 cr.

Percentage with respect to the career: 15,63%

Code	Subject	Cr.
061105	Fundamentals of research in tourism	6
062110	Economic & financial manage. in tourism companies	6
062300	Practicum I: iniciation	9
063604	Design of digital tourism platforms	4,5
063217	Organi. & human resources manag. in tourism com.	6
063603	Investment and financial manag. of digital projects	6

### CFGS Multiplatform Application Development *Professional Profile Computer Science Applied to Logistic*

Total teaching load: 240 cr.  
Recognized teaching load: 46,5 cr.  
Effective teaching load: 193,5 cr.  
Percentage with respect to the career: 19,38%

Code	Subject	Cr.
061105	Fundamentals of research in tourism	6
061207	English communication in tourism I	9
062110	Economic & financial manage. in tourism companies	6
062300	Practicum I: initiation	9
063604	Design of digital tourism platforms	4,5
063217	Organi. & human resources manag. in tourism com.	6
063603	Investment and financial manag. of digital projects	6

### CFGS Web Applications Development

Total teaching load: 240 cr.  
Recognized teaching load: 37,5 cr.  
Effective teaching load: 202,5 cr.  
Percentage with respect to the career: 15,62%

Code	Subject	Cr.
061105	Fundamentals of research in tourism	6
062110	Economic & financial manage. in tourism companies	6
062300	Practicum I: initiation	9
063604	Design of digital tourism platforms	4,5
063217	Organi. & human resources manag. in tourism com.	6
064796	Recog. cr. of hotel marketing management area	6

### CFGS Web Applications Development *Professional Profile Bioinformatics*

Total teaching load: 240 cr.  
Recognized teaching load: 37,5 cr.  
Effective teaching load: 202,5 cr.  
Percentage with respect to the career: 15,62%

Code	Subject	Cr.
061105	Fundamentals of research in tourism	6
062110	Economic & financial manage. in tourism companies	6
062300	Practicum I: initiation	9
063604	Design of digital tourism platforms	4,5
063217	Organi. & human resources manag. in tourism com.	6
064796	Recog. cr. of hotel marketing management area	6

## CFGS – PROFESSIONAL FAMILY COMMERCE AND MARKETING

### CFGS International Commerce

Total teaching load: 240 cr.  
Recognized teaching load: 55,5 cr.  
Effective teaching load: 184,5 cr.  
Percentage with respect to the career: 23,13%

Code	Subject	Cr.
061207	English communication in tourism I	9
061211	Key skills in tourism business	3
062112	Strategic and operational marketing	6
062110	Economic & financial manage. in tourism companies	6
062209	Second foreign language communication in tourism	9
063508	Tourism marketing	4,5
064531	Business administration in the transportation industry	3
062217	Tourism communication	3
063217	Organi. & human resources manag. in tourism com.	6
064784	Recog. cr. of business manag. tourism services area	6

### CFGS Transports and Logistics

Total teaching load: 240 cr.  
Recognized teaching load: 55,5 cr.  
Effective teaching load: 184,5 cr.  
Percentage with respect to the career: 23,13%

Code	Subject	Cr.
061211	Key skills in tourism business	3
061207	English communication in tourism I	9
062110	Economic & financial manage. in tourism companies	6
062209	Second foreign language communication in tourism	9
062300	Practicum I: initiation	9
062115	Business manag. for tourism intermediation & services	6
063508	According the specialization: Tourism marketing or	4,5
063405	hotel marketing	
063217	Organi. & human resources manag. in tourism com.	6
064531	Business administration in the transportation industry	3

## CFGS Marketing and Advertising

Total teaching load: 240 cr.  
 Recognized teaching load: 63 cr  
 Effective teaching load: 177 cr  
 Percentage with respect to the career: 26,25%

Code	Subject	Cr.
061105	Fundamentals of research in tourism	6
061207	English communication in tourism I	9
062112	Strategic and operational marketing	6
062217	Tourism communication	3
062300	Practicum I: initiation	9
062110	Economic & financial manage. in tourism companies	6
062216	Tourism experience design	6
063508	According the specialization: Tourism marketing or	4,5
063405	hotel marketing	
061211	Key skills in tourism business	3
063217	Organi. & human resources manag. in tourism com	6
063409	According speci.: Conference and event organization	4,5
063506	in hospitality or Business tourism and events manag.	

CFGS Marketing and Advertising  
*Professional Profile Winemaker*

Total teaching load: 240 cr.  
 Recognized teaching load: 63 cr  
 Effective teaching load: 177cr  
 Percentage with respect to the career: 26,25%

Code	Subject	Cr.
061105	Fundamentals of research in tourism	6
061207	English communication in tourism I	9
061211	Key skills in tourism business	3
062110	Economic & financial manage. in tourism companies	6
062112	Strategic and operational marketing	6
062216	Tourism experience design	6
062217	Tourism communication	3
062300	Practicum I: initiation	9
063217	Organi. & human resources manag. in tourism com	6
063409	According speci.: Conference and event organization in	4,5
063506	hospitality or Business tourism and events manag.	
063508	According the specialization: Tourism marketing or	4,5
063405	hotel marketing	
		6

CFGS Marketing and Advertising  
*Professional Profile Tourism Promotion*

Total teaching load: 240 cr.  
 Recognized teaching load: 90 cr  
 Effective teaching load: 150cr  
 Percentage with respect to the career: 37,5%

Code	Subject	Cr.
061210	Tourism ccience	6
062217	Tourism communication	3
061105	Fundamentals of research in tourism	6
062112	Strategic and operational marketing	6
061211	Key skills in tourism business	3
061207	English communication in tourism I	9
061208	Introduction to tourism and hospitality management	6
062209	Second foreign language communication in tourism	9
062300	Practicum I: initiation	9
062110	Economic & financial manage. in tourism companies	6
062216	Tourism experience design	6
062115	Business manag. for tourism intermediation & services	6
063217	Organi. & human resources manag. in tourism com	6
063409	According speci.: Conference and event organization	4,5
063506	in hospitality or Business tourism and events manag.	
063508	According the specialization: Tourism marketing or	4,5
063405	hotel marketing	

## CFGS Sales Management and Malls

Total teaching load: 240 cr.  
 Recognized teaching load: 61,5 cr  
 Effective teaching load: 178 cr  
 Percentage with respect to the career: 25,63%

Code	Subject	Cr.
061105	Fundamentals of research in tourism	6
061207	English communication in tourism I	9
062110	Economic & financial manage. in tourism companies	6
062112	Strategic and operational marketing	6
062217	Tourism communication	3
062300	Practicum I: initiation	9
063217	Organi. & human resources manag. in tourism com	6
063508	According the specialization: Tourism marketing or	4,5
063405	hotel marketing	
064784	Recog. cr. of business manag. tourism services area	6
064796	Recog. cr. of hotel marketing management area	6

## CFGS – PROFESSIONAL FAMILY ADMINISTRATION AND MANAGEMENT

## CFGS Administration and Finances

Total teaching load: 240 cr.  
Recognized teaching load: 48 cr.  
Effective teaching load: 192 cr.  
Percentage with respect to the career: 20%

Code	Subject	Cr.
061211	Key skills in tourism business	3
061207	English communication in tourism I	9
062112	Strategic and operational marketing	6
062110	Economic & financial manage. in tourism companies	6
062217	Tourism communication	3
062300	Practicum I: initiation	9
063217	Organi. & human resources manag. in tourism com	6
064784	Recog. cr. of business manag. tourism services area	6

## CFGS Administration and Finances

*Professional Profile Insurance Management*

Total teaching load: 240 cr.  
Recognized teaching load: 48 cr.  
Effective teaching load: 192 cr.  
Percentage with respect to the career: 20%

Code	Subject	Cr.
061211	Key skills in tourism business	3
061207	English communication in tourism I	9
062112	Strategic and operational marketing	6
062110	Economic & financial manage. in tourism companies	6
062217	Tourism communication	3
062300	Practicum I: initiation	9
063217	Organi. & human resources manag. in tourism com	6
064784	Recog. cr. of business manag. tourism services area	6

## CFGS Management Assistance

Total teaching load: 240 cr.  
Recognized teaching load: 61,5 cr.  
Effective teaching load: 178,5 cr.  
Percentage with respect to the career: 25,63%

Code	Subject	Cr.
061207	English communication in tourism I	9
061211	Key skills in tourism business	3
062209	Second foreign language communication in tourism	9
062112	Strategic and operational marketing	6
062217	Tourism communication	3
062300	Practicum I: initiation	9
063217	Organi. & human resources manag. in tourism com	6
063409	According speci.: Conference and event organization	4.5
063506	in hospitality or Business tourism and events manag.	
064218	Leadership & entrepreneurial develo. tourism industry	6
064784	Recog. cr. of business manag. tourism services area	6

## CFGS – PROFESSIONAL FAMILY PHYSICAL AND SPORT ACTIVITIES

## CFGS Physical Conditioning

Total teaching load: 240 cr.  
Recognized teaching load: 33 cr.  
Effective teaching load: 207 cr.  
Percentage with respect to the career: 13,75%

Code	Subject	Cr.
061207	English communication in tourism I	9
061211	Key skills in tourism business	3
062110	Economic & financial manage. in tourism companies	9
062300	Practicum I: initiation	6
063217	Organi. & human resources manag. in tourism com	6

## CFGS Socio – Sports Teaching and Animation

Total teaching load: 240 cr.  
Recognized teaching load: 27 cr.  
Effective teaching load: 213 cr.  
Percentage with respect to the career: 11,25%

Code	Subject	Cr.
061207	English communication in tourism I	9
061211	Key skills in tourism business	3
062300	Practicum I: initiation	9
063217	Organi. & human resources manag. in tourism com	6

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# BACHELOR'S DEGREE IN TOURISM

CFGS – PROFESSIONAL FAMILY SOCIOCULTURAL AND COMMUNITY SERVICES



## CFGS Soclocultural and Tourism Animation

Total teaching load: 240 cr.

Recognized teaching load: 49,5 cr.

Effective teaching load: 190,5 cr.

Percentage with respect to the career: 20,62

Code	Subject	Cr.
061106	Tourism and cultural heritage	6
061211	Key skills in tourism business	3
061207	English communication in tourism I	9
062300	Practicum I: initiation	9
062115	Business manag. for tourism intermediation & services	6
063217	Organi. & human resources manag. in tourism com	6
063507	Cultural tourism management	4.5
064784	Recog. cr. of business manag. tourism services area	6