



Code - Course	064611 – Enhancing Communication in a Foreign Language I				
Type	Elective		Year	3 rd /4 th	
Thematic Area	Languages		Credits	4.5 ECTS	
Teacher in charge of the course			U. Bedogni / N. Giralt / A. Hohner / A. Lévénez / M. Recasens		
In-class	45 hours	Teacher-led	30 hours	Individual	38 hours

BRIEF COURSE DESCRIPTION

Knowing more than one language is highly valued today in all areas of our society, and within the tourism sector it is a key factor to work in an international context. From a competitive point of view, multilingualism is increasingly necessary to ensure the employability of future tourism graduates.

Students will learn how to deal with everyday situations which require understanding and producing oral texts and short writings including basic structures and expressions as well as frequently used professional lexicon.

BASIC SKILLS

BS04- Students must be able to transmit information, ideas, problems and solutions to both specialized and non-specialized audiences.

GENERAL SKILLS

GS08- Master the techniques of oral and written communication in order to transmit information, ideas, opinions, etc.

GS09- Work in an international context.

SPECIFIC SKILLS

SS09- Understand and use information technology and information management systems in tourism.



LEARNING OBJECTIVES

1. Use the knowledge of the formal aspects of language, both in message reception and production so as to prepare for the most common professional situations.
2. Communicate orally with a certain degree of linguistic accuracy and adequacy in different professional situations.
3. Understand the main ideas and extract specific information from speech in a professional environment.
4. Understand the main ideas and extract specific information from written texts in a professional environment.
5. Produce written texts, fulfilling previously established objectives and standards, and organizing the information in an appropriate manner.
6. Use the idiosyncratic stress, intonation and rhythm of oral expressional correctly.
7. Use a wide range of tourism vocabulary and specifically professional expressions.
8. Participate in presentations and oral discussions with some fluency, showing ability to argue.
9. Show a mastery of the uses and social conventions of the language and its different registers.
10. Use the knowledge of the context and the socio-cultural aspects of the countries.
11. Demonstrate participatory, cooperative and respectful attitudes, both in terms of human and environmental relations.
12. Respond immediately and appropriately in different professional situations, showing a service-oriented attitude.
13. Use communicative and learning strategies to reflect and act upon deficiencies in oral and written expression and comprehension.
14. Use available resource effectively to increase knowledge and to answer questions in an autonomous manner outside the classroom.
15. Design and structure research projects.
16. Access different sources of information using different tools.
17. Analyze, interpret and infer data and results: preparation and reporting.
18. Be familiar with digital resources as a means of disseminating information.

ACADEMIC CONTENTS

They will be included in a separate document that each teacher will publish in their virtual classroom.



LEARNING METHODOLOGY

The pedagogical approach will basically be communicative. It will be based on carrying out participative tasks which will prioritize oral and written production and comprehension skills, as well as functional language primarily linked to professional areas applied to tourism. Vocabulary and phonetic aspects will be particularly focused on to promote professional communication. Moreover, special attention will be paid to socio cultural aspects to facilitate communication.

Autonomous work outside the classroom will consist of regulated activities which will be evaluated according to the guidelines and schedule set by each group's professor at the beginning of the course.

On the whole, an array of strategies will be used including:

- Lectures
- Team work
- Individual work
- Application activities
- Simulation
- Readings

ASSESSMENT SYSTEM

The assessment system measures the student's achievement of learning outcomes regarding the subject's competences and contents.

Students may choose continuous assessment or single assessment:

Continuous Assessment: the teaching-learning process is assessed by a continuous monitoring of the work done by the students throughout the course and a final individual examination. Students must attend classes in order to be assessed by continuous assessment.

Single Assessment: for those students who cannot come to class regularly, they can choose to be assessed by single assessment. The teaching-learning process is assessed by means of the assessment of all activities and in-person individual examination at the end of the course.

To qualify for this form of assessment, students must apply within the first 15 days of the start of the course through the assessment section of Virtual Campus.



The planning of the activities will be communicated by the teacher at the beginning of the academic year.

Activities	Type	Continuous	Single
Oral tests	Individual	40%	40%
Written tests	Individual	50%	60%
Attendance participation and	Individual	10%	...
Total		100%	100%

Continuous assessment involves attending a minimum of 75% of the classes. The activities carried out in the student's absence cannot be made up regardless of whether the absence is excused or unexcused. Tasks which are handed in beyond delivery deadlines will not be accepted. Those students who do not meet these requirements will be informed by their teachers that they have to take the single assessment final exam. In that case none of the continuous assessment tasks will be taken into account.

Although the pedagogical approach of continuous assessment is formative, summative procedures will also be used to evaluate course results. Indeed, students need to become used to validating their foreign language competences by means of summative tests so as to successfully pass future language certifications organized by national and international official institutions.

To pass the course, it is mandatory to have obtained a minimum final grade of "5".

Revision and Reassessment of the Course

The student has the right to revise all the evidences that have been designed for the assessment of learning.

If a student fails to achieve the learning objectives of the course, in order to opt for the subject reassessment, it will be necessary to have obtained a final grade of the subject between "4-4.9", and to have attended the individual final exam/s or final work/s of the course.

Reassessment will be carried out through a complete written exam of linguistic content (grammar, vocabulary, written comprehension, and written production).

The maximum grade students can achieve through reassessment is "5" in the overall course.



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UNIVERSITAT DE
BARCELONA

COURSE CONTENT

Bachelor's Degree in Tourism
Academic Year 2024/25

REFERENCES

They will be included in a separate document that each teacher will publish in their virtual classroom.