



Centre adscrit

UNIVERSITAT DE BARCELONA

COURSE CONTENT

Bachelor's Degree in Tourism
Academic Year 2024/25

Code - Course	064615 – Advanced writing skills				
Type	Elective		Year	4 th	
Thematic Area	Languages		Credits	3 ECTS	
Teacher in charge of the course			Monserrat Iglesias		
In-class	30 hours	Teacher-led	20 hours	Individual	25 hours

BRIEF COURSE DESCRIPTION

In professional and higher education contexts, students need to use their knowledge and written expression skills in order to produce advanced academic and/or technical texts effectively. Apart from the thematic contents, in order to be able to produce texts in English which are suitable for international academic activities and communicative situations it is necessary to know how to use written composition regulation processes, including text planning and review. The aim of this course is for students to become familiar with the linguistic strategies and mechanisms that allow the effective writing of correct, appropriate texts. Autonomous learning, creativity and digitalization will be worked on with a blended learning approach.

GENERAL SKILLS

GS08- Master the techniques of oral and written communication in order to transmit information, ideas, opinions, etc.

GS09- Work in an international context.

SPECIFIC SKILLS

SS09- Understand and use information technology and information management systems in tourism.

LEARNING OBJECTIVES

1. Use the knowledge of the formal aspects of language, both in message reception and production so as to prepare for the most common professional situations.
2. Understand the main ideas and extract specific information from speech in a professional environment.



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3. Produce written texts, fulfilling previously established objectives and standards, and organizing the information in an appropriate manner.
4. Use a wide range of tourism vocabulary and specifically professional expressions.
5. Show a mastery of the uses and social conventions of the language and its different registers.
6. Use the knowledge of the context and the socio-cultural aspects of the countries.
7. Demonstrate participatory, cooperative and respectful attitudes, both in terms of human and environmental relations.
8. Respond immediately and appropriately in different professional situations, showing a service-oriented attitude.
9. Use communicative and learning strategies to reflect and act upon deficiencies in oral and written expression and comprehension.
10. Use available resources effectively to increase knowledge and to answer questions in an autonomous manner outside the classroom.
11. Access different sources of information using different tools.
12. Analyze, interpret and infer data and results: preparation and reporting.
13. Be familiar with digital resources as a means of disseminating information.

ACADEMIC CONTENTS

1. Paraphrasing
 - 1.1. The elements of effective paraphrasing
 - 1.2. Techniques for paraphrasing
2. Summarising
 - 2.1. What makes a good summary?
 - 2.2. Stages of summarising
3. References and quotations
 - 3.1. Why use references?
 - 3.2. Citations and references
 - 3.3. Reference verbs and systems
 - 3.4. Using quotations
 - 3.5. Organising the list of references
4. Organising paragraphs



- 4.1. Paragraph structure
- 4.2. Development of ideas
- 4.3. Linking paragraphs together
- 5. Introductions and conclusions
 - 5.1. Introduction contents
 - 5.2. Introduction structure
 - 5.3. Opening sentences
 - 5.4. Conclusions

LEARNING METHODOLOGY

Tasks will be designed inside and outside the classroom that allow students to practice communication and learning strategies. The students' resources will be assessed through the integrated observation of their linguistic performance and strategies during the school period.

An integrated teaching-learning-assessment approach will be used, where students will need to devote time to autonomous learning outside the classroom, either on their own or in interaction with other students, and have access to a wide range of resources. This entails a continuous, multidimensional, contextualized, collaborative and learner-centred perspective, as well as the active role of the students. Preparation for lifelong learning requires a positive, responsible attitude, so learning strategies through reflexive processes will also be employed. Furthermore, the integral development of the students' skills will include simulation activities that reproduce real, everyday contexts of application.

On the whole, an array of strategies will be used including:

- Lectures
- Debates
- Team work
- Individual work
- Application activities
- Portfolio
- Simulation
- Readings



ASSESSMENT SYSTEM

The assessment system measures the student's achievement of learning outcomes regarding the subject's competences and contents.

Students may choose continuous assessment or single assessment:

Continuous Assessment: the teaching-learning process is assessed by a continuous monitoring of the work done by the students throughout the course and a final individual examination. Students must attend classes in order to be assessed by continuous assessment.

Single Assessment: for those students who cannot come to class regularly, they can choose to be assessed by single assessment. The teaching-learning process is assessed by means of the assessment of all activities and in-person individual examination at the end of the course.

To qualify for this form of assessment, students must apply within the first 15 days of the start of the course through the assessment section of Virtual Campus.

The assessment activities planning will be public for the students from the start.

Activitats	Tipus	Continuada	Única	Setmana d'entrega
Writing 1	Ind./grup	10 %	---	Week 1-4
Writing 2	Ind./grup	10 %	---	Week 5-8
Writing 3	Ind./grup	10 %	---	Week 9-11
Writing 4	Ind./grup	10 %	---	Week 12-15
Portfolio	Individual	10 %	---	Week 1-15
In-class tests	Individual	10 %	---	Week 1-15
Involvement	Individual	10 %	---	Week 1-15
Final writing	Individual	30 %	100 %	Exams schedule
Total		100%	100%	



Continuous assessment involves attending a minimum of 75% of the classes. The activities carried out in the student's absence cannot be made up regardless of whether the absence is excused or unexcused. Those students who do not meet this requirement will be informed by their teachers that they have to take the final exam. In that case none of the continuous assessment tasks will be taken into account.

To pass the course, students must obtain a grade of 5.00 or higher. In order to collect evidence of the students' effective development, different sources of information will be used during the course. The assessment tools used to gather data on how such learning evolves, along with their percentage breakdown in the final grade is as follows:

Written production: 70%	Task 1: 10%
	Task 2: 10%
	Task 3: 10%
	Task 4: 10%
	Final task: 30 %
Portfolio: 10%	Samples of written production/awareness-raising tasks
In class assessment tasks: 10%	Written reception tasks/language tests
Attendance and participation: 10%	Student's participation and contributions inside and outside the classroom

These are the assessment criteria for written expression (out of 10):

- Language use (grammar/vocabulary accuracy, range & adequacy): 5
- Task achievement (efficient achievement of communicative purpose, content relevance & extent): 3
- Topic development (structure, progression & coherence): 2

As for Single assessment, those students who do not choose the continuous assessment system should contact their professors and take the final exam on the official date.



Written assessment tasks that do not address the issues proposed on the exam will be considered invalid and, consequently, will not be corrected. Moreover, if the written assessment tasks exceed the word limit stated in the rubrics, the extra text will not be corrected either.

The assessment criteria for the written expression are the same as for the final continuous assessment tasks.

Revision and Reassessment of the Course

The student has the right to revise all the evidences that have been designed for the assessment of learning.

If a student fails to achieve the learning objectives of the course, in order to opt for the subject reassessment, it will be necessary to have obtained a final grade of the subject between "4-4.9".

The reassessment process will only involve the modification of the final grade in the case that the new assessment activity is passed and, in any case, the maximum grade will be "5".

REFERENCES

Basic bibliographic resources:

- Bailey, S. (2011). *Academic Writing. A Handbook for International Students* (Third edition). London: Routledge.

Reference bibliographic resources:

- Hewings, M. (2005). *Advanced Grammar in Use*. Cambridge: Cambridge University Press.
- Oxford Advanced Learner's Dictionary. Oxford University Press

Additional bibliographic resources:

- Hartley, J. (2008). *Academic Writing and Publishing. A Practical Handbook*. London: Routledge.
- Van Geyte, E. (2013). *Writing. Learn to write better academic essays*. London: Collins.

Webgraphy:



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<http://www.merriam-webster.com>

<https://dictionary.cambridge.org>

<https://routledge-textbooks.com/textbooks/9780415595810/default.php>