



Code - Course	580030 – Practicum				
Type	Elective			Credits	9 ECTS
Thematic Area	Practicum				
Professor in charge of the course	Javier De Diego				
In-class	210 hours	Teacher-led	0	Individual	15 hours

BRIEF COURSE DESCRIPTION

The Practicum course is designed to give students professional experience in the sector. The main objective is for students to apply the theoretical knowledge and skills acquired during their academic development in a real work environment, developing key competencies for their future professional career.

Students will have the opportunity to join a company or institution in the sector, where they will participate in activities specific to their area of interest. These internships allow students to become familiar with the daily dynamics of an organization, understand the current challenges of the sector and contribute with innovative solutions.

The course also includes a reflection and analysis phase, in which the student must make a detailed report on the activities carried out, the knowledge acquired and its impact in the professional context. This report will be evaluated as part of the qualification process, together with the assessment of the company tutor.

Finally, this practical experience provides students with a network of professional contacts and improves their employability, allowing them to learn about the opportunities and challenges of the hospitality labour market, which helps them make more informed decisions about their professional career.

LEARNING OUTCOMES

The learning process designed for this course allows students to achieve the following Subject Related Learning Outcomes:

M08H1- Apply theoretical and practical knowledge acquired in the master's program to solve real problems in the tourism company, using tools and techniques for analyzing the situation and business environment.

M08S2- Relate different professional areas within the sector from a professionalizing dimension to achieve a professional development process where knowledge, skills, and attitudes addressed throughout the training program are applied.

M08H3- Apply classroom-acquired knowledge to real-life situations for optimal professional development.



M08H4- Associate behaviors that pose ethical burdens for training in the principles worked on during the training process.

M08C5- Recognize personal aptitudes, attitudes, and competencies for promoting self-assessment in a work context.

M08H6- Develop criteria for decision-making and act with initiative.

M08H7- Apply collaboration and teamwork activities practically within multicultural and multidisciplinary environments.

Likewise, these contribute to the achievement of the following Degree Learning Outcomes: *TC01, TH01, TH02, TH04, TH06, TS01, TS04, TS05, TS06, TS07, TS08, TS09, TS10, TS11*. They are all available for consultation [in this link](#).

ACADEMIC CONTENTS

The planned learning strategies focus on placing the student in a real professional environment where he/she has the opportunity to practice a series of activities and responsibilities related to the functions of the workplace and the tourism organization where the internship is carried out. In this real context, the student can develop the transversal and specific skills of the profession and activate them in non-simulated situations.

The internship tutor guides, corrects and guides him/her in the development of the agreed internship program. The relationship between the student and the rest of the professionals in the organization allows him/her to develop teamwork skills, stimulate his/her initiative and put into practice the skills specific to the professional profile. The internship is associated with an internship program with the functions, skills and learning outcomes that are intended to be achieved. At the end of the internship, the student carries out an assessment of his/her experience in the company and the company evaluates the student's internship. The university, through the Career Services tutor, is responsible for ensuring the monitoring and final evaluation of the student's internship.

LEARNING METHODOLOGY

The learning methodologies related to this course include a wide window of different actions to set off its learning outcomes, which mean a development of different kinds of capacities referred to the learning of processes and attitudes applicability in the organization's environment based on the following activities:

The learning methodologies provided contemplate a diversity of processes, among which the cognitive processes linked to the understanding of the principles of tourism and the global tourism system stand out, as well as the inclusion of competencies with a greater component of technical capabilities; thus the activities and dynamics, both individual and group, associated with this subject are the following:

- Expository classes



- Case study
- Guided debate
- Practical exercises
- Problem-based learning

ASSESSMENT SYSTEM

Evaluation is the process of assessing the degree of assimilation of learning by the student in relation to the competencies specific to this subject. Due to the nature of this subject, the student may only opt for continuous evaluation.

This consists of the assessment of the teaching-learning process based on continuous monitoring during the course of work carried out by the student and the learning that he or she incorporates, divided into:

Assessment system	%
Internship report prepared by the student	50 %
Company tutor's assessment	40%
Attendance and participation in CETT Talent and in the sessions programmed for the itinerary.	10%

If the student does not pass the course, he/she must re-enroll in it.

To pass the course, it is mandatory to have obtained a minimum final grade of "5", as long as the student has completed the individual exam/s or work/s established in the course. This exam/s or final work/s must be graded with a minimum of "4" in order to be able to calculate the average of all the assessment activities carried out during the course.

Revision and Reassessment of the Course

The student has the right to revise all the evidence that have been designed for the assessment of learning.

If a student fails to achieve the learning objectives of the course, in order to opt for the subject reassessment, it will be necessary to have obtained a final grade of the subject between "4-4.9", and to have attended the individual final exam/s or final work/s of the course.

The reassessment process will only involve the modification of the final grade in case that the new assessment activity is passed and, in any case, the maximum grade will be "5". This grade will be averaged with the other grades of the assessment activities carried out by the student during the corresponding academic period, considering the percentages established in each subject, setting the final grade for the course.



COPY AND PLAGIARISM

Without prejudice to others that are considered appropriate and in accordance with current academic discipline regulations, irregularities committed by a student that may lead to a variation in the grade will be valued with a zero (0) mark. Evaluation activities classified in this way and by this procedure will not be reassessed or recovered. These irregularities include, among others:

- The total or partial copy of a practical activity, report or any other assessment activity.
- Letting others copy the test/work.
- Submit group work that has not been fully completed by group members.
- Present as your own those materials produced by a third party, even if they are translations or adaptations, and in general, works with non-original and exclusive elements of the student***
- Have communication devices (such as mobile phones, smart watches, etc.) accessible during theory assessment tests - individual practices (exams).

*** Artificial intelligence is considered a third party

REFERENCES

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COURSE CONTENT

Master in Hotel and Food and Beverage Management

Year 2024/25

- Rodríguez-Moreno, M. L. (Coord.), Álvarez, M., Figuera, P. y Rodríguez, S. (2009). Estudios universitarios, proyecto profesional y mundo del trabajo. Cómo tender puentes entre la universidad y la vida activa. En Manual para la transición. 1-163. Servicio de Publicaciones de la Universidad de Barcelona. ISBN: 9788447533749.



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- Rodríguez, S. y Prades, A. (2010). Sobre la empleabilidad de los graduados universitarios: del diagnóstico a la acción. *Revista de Educación*, 351, 107-137.