

CALL FOR ABSTRACTS

1st INTERNATIONAL CONGRESS ON GASTRONOMIC TOURISM

The first edition of the International and Interuniversity Congress on Gastronomic Tourism will be held in Barcelona on November 27, 28, and 29, 2025. This event is conceived as a space for interdisciplinary reflection on the relationship between tourism and gastronomy. Under the title "**Current Realities, Emerging Trends, and Future Directions**," the congress seeks to foster encounters and debate among academics, researchers, and professionals from diverse disciplines who study, work, or are interested in this field.

Over the course of three days, the current dynamics, interconnections, and new perspectives in the relationship between tourism and gastronomy will be explored. Furthermore, this congress is taking place in a special context: Catalonia's designation as a **World Region of Gastronomy 2025**, becoming the first European region to receive this recognition.

The event is organized by prestigious universities and institutions specialized in the study of gastronomic tourism, including: the **University of Alcalá de Henares**, the **Peruvian University of Applied Sciences (UPC)** of Lima-Peru, the **Mediterranean Gastronomy Center (GASTERRA)** of the University of Alicante, the **UNESCO Chair of Food, Culture and Development of the Universitat Oberta de Catalunya (UOC)** and the **CETT, Barcelona School of Tourism, Hospitality & Gastronomy - Universitat de Barcelona**, which is leading the organization of this first edition in collaboration with the Barcelona Provincial Council.

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The Congress venue will be the **CETT campus** , located in the city of Barcelona, just twenty minutes from the city center.

Thematic lines include, but are not limited to:

- The development of gastronomic tourism linked to intangible heritage attractions and events, highlighting its contribution to cultural preservation and local identity.
- Gastronomic nominations and recognitions (Gastronomic Capital, World Gastronomy Region, European Gastronomy Region, among others) as positioning and competitiveness tools.
- Marketing strategies in gastronomic tourism applied to both destinations and businesses, including digital marketing and offering differentiation.
- The use of gastronomic brands as vectors of tourism promotion and economic development.
- Specific areas of gastronomic tourism, such as gastrodplomacy , wine tourism, and innovations in gastronomic experiences for businesses and destinations.
- Post-pandemic trends that have redefined gastronomic tourism and the new consumption habits associated with it. The contribution of gastronomic tourism to the Sustainable Development Goals (SDGs) and its role in social, economic, and environmental sustainability.
- Future prospects for gastronomic tourism: new forms, emerging processes and cultural meanings.
- The influence of fiction, virtual reality, and cinema as platforms for promoting and narrating gastronomic tourism.
- New avenues for academic research in gastronomic tourism, with a multidisciplinary and innovative approach.

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- The role of women in gastronomy, sommelier, and leadership in culinary tourism, and their visibility within the sector.

RELEVANT INFORMATION

- **Location:** Barcelona (CETT Campus) Avda. Can Marcet 34-36 CP08035
- **Modality:** hybrid, although special priority will be given to face-to-face communications
- **Dates:** November 27, 28 and 29, 2025
- **Languages:** Catalan, Spanish, English, Portuguese
- **Contact email:** ctgastronomico@cett.cat

IMPORTANT DATES

- ~~02/17/2025 First communications call~~
- ~~11/05/2025 Deadline for submitting abstracts first call~~
- ~~11/06/2025 Communication of acceptance or rejection of communications first call~~
- ~~11/04/2025 Opening of payment for participant registration~~
- **11/07/2025 Second call for abstracts**
- 11/08/2025 Deadline for submitting abstracts, second call
- 11/09/2025 - Communication of acceptance or rejection of communications second call
- 12/09/2025 - Registration deadline with price reduction

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- 11/10/2025 - Deadline for registration to the conference for authors with accepted communications
- 02/11/2025 Deadline for registration of general rates
- 11/11/2025 - Publication of the final Congress Program
- November 27-29, Congress celebration

REGISTRATION FEES, DEADLINES AND PAYMENT METHODS

CONGRESS REGISTRATION FEES		
Online and in-person communications	Until 12/09/25	From 09/13/2025 to 11/02/2025
General rate*	100 €	150 €
Student rate*	40 €	50 €
CETT Community and universities and centers co-organizing the Congress (Students, faculty, Alumni)	0€	0€
Gala dinner	55€	55€
Food and wine experience	40€	60€

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Registration must be completed using the [registration form](#). Once registered, you will receive a confirmation email with the options for making the online registration payment.

In the case of payment by bank transfer, it must be made to the following account:

BANK : Caixabank

ACCOUNT HOLDER : Estudis CETT SA Hotel and Tourism

IBAN : ES10 21003642 192200099891

CONCEPT: First and last names_ 1CITG

Or through the [Online payment form](#)

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In the case of the student rate, once payment has been made, it must be confirmed with proof of enrollment by sending said proof to the following email address: ctgastronomico@cett.cat.

****The registration fee includes attendance at all sessions, certificates, conference documentation, materials, minutes, outings, meals, and coffee breaks. Payment for the gala dinner and the Saturday food and wine experience are not included in the conference price.***

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PROVISIONAL PROGRAM

Thursday, November 27th:

A space for researchers and students to share and discuss relevant and cutting-edge issues in the context of gastronomic tourism, framed within the conference's various lines of work. This conference is a space for knowledge exchange among participants—presenters, speakers, and the general public. At the same time, the authors of the presented papers will have a space to present and share their respective research.

FIRST DAY
8:30- 9:30 PARTICIPANT REGISTRATION 9:30 – 10:00 INSTITUTIONAL OPENING 10:00 – 10:45 H. KEYNOTE 1: INNOVATION IN GASTRONOMIC TOURISM: A POTENTIALITY FOR RURAL AREAS Dr Anne-Mette Hjalaguer , University of Southern Denmark Simultaneous translation ----- PRESENTATION OF COMMUNICATIONS (parallel sessions)

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10:45 to 12:45

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12:45 – 13:00 COFFEE BREAK

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13:00 – 14:00

ROUND TABLE: CATALONIA, WORLD REGION OF GASTRONOMY: CHALLENGES AND OPPORTUNITIES IN THE PRESERVATION OF GASTRONOMIC HERITAGE

Moderated by: Dr. Xavier Medina, UNESCO Chair in Food, Culture and Development

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14:00-15:00 LUNCH

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PRESENTATION OF COMMUNICATIONS (parallel sessions)

15:00 –17:00

BOOK PRESENTATION

“Sustainable Gastronomic Tourism Destination Planning”

Dr. Antonio Montecinos, Business, Gastronomic, Hotel Center (Mexico)

16:00-17:00

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VISIT TO CAN MORRAL DEL MOLÍ IN VALLÈS OCCIDENTAL: THE ROLE OF WOMEN IN THE PRESERVATION OF GASTRONOMIC TOURISM (limited places)*

17:00-19:00

GASTROBOTANY: WE INTERPRET EDIBLE BIODIVERSITY AND REFLECT ON ITS POWER TO TRANSFORM GASTRONOMIC TOURISM (limited places)* (Urban tour)

Evarist March Sarlat, Naturalwalks. Consultant at Celler de Can Roca

17:00-19:00

19:00 RETURN TO BARCELONA (DEPARTURE VALLÈS OCCIDENTAL)

* **Important – Activity Selection** : Scheduled activities have limited capacity or places. As they take place at overlapping time slots, you will need to select only one of them using the form that will be sent after registration and payment of the Congress fee ([registration form](#)).

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Friday, November 28th:

SECOND DAY

9:00-9.30 PARTICIPANT REGISTRATION

9:30 AM to 10:30

ROUND TABLE: GOVERNANCE AND MANAGEMENT OF GASTRONOMIC TOURISM

Moderated by Lucía Díaz Madurga , journalist specializing in travel and gastronomy , contributor to El País Gastro , Viajes National Geographic

10:30 – 11:00 COFFEE BREAK

PRESENTATION OF COMMUNICATIONS (parallel sessions)

11:00 – 13:00

1:00 PM – 2:00 PM KEYNOTE 2: CREATIVE INDUSTRIES AND GASTRONOMIC TOURISM

Dr Greg Richards, University of Tilburg, Breda University of Applied Sciences

14:00-15:00 LUNCH

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PRESENTATION OF COMMUNICATIONS (parallel sessions)

15:00-16:00

ROUND TABLE: GASTRONOMIC DESTINATION MANAGEMENT, SAVOUR SPAIN

Moderated by: Dr. Emma Pla Rusca, Director of the Master's Degree in Innovation in Tourism Management

16:00-17:00

CASE STUDY VISIT: THE BAIX LLOBREGAT AGRARIAN PARK (limited places)*

17:00-19:00

GASTROBOTANY: WE INTERPRET EDIBLE BIODIVERSITY AND REFLECT ON ITS POWER TO TRANSFORM GASTRONOMIC TOURISM (limited places)* (Urban tour)

Evarist March Sarlat, Naturalwalks. Consultant at Celler de Can Roca

17:00-19:00

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19:00 RETURN TO BARCELONA VISIT AGRARIAN PARK

21:00 CONGRESS CONCLUSIONS AND GALA DINNER

* **Important – Activity Selection** : Scheduled activities have limited capacity or places. As they take place at overlapping time slots, you will need to select only one of them using the form that will be sent after registering and paying the Congress fee ([registration form](#)).

November 29th :

THIRD DAY FOOD AND WINE EXPERIENCE IN THE MARESME REGION

8:00-DEPARTURE FROM THE CETT

10:00-12:00

VISIT TO THE VALLMORA ARCHAEOLOGICAL AND WINE TOURISM CENTER*

12:30 Visit with pairing to the Alta Alella Winery*

12:30-14:00 WINE TOURISM VISIT & WINE BAR

15:00 – CLOSING OF ACTIVITY

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15:30 DEPARTURE TO BARCELONA

END OF THE CONGRESS

* **Important – Activity Selection** : The visit to the Maresme region has limited capacity, so participation will be awarded based on the order in which payment is received. This information must also be specified on the form sent after registration and payment of the Congress fee ([registration form](#)).

The most relevant articles presented during the conference will be eligible for the following publication options, through selection through anonymous peer review processes and following the publication standards of each journal:

[INTERNATIONAL JOURNAL OF GASTRONOMY & FOOD SCIENCES](#) . It is a peer-reviewed journal that explicitly focuses on the intersection between food science and gastronomy. The Journal seeks articles that clearly demonstrate this interaction. This journal encourages scientists and chefs alike to publish original scientific articles, review articles, commentaries, and original culinary works. Included in the Science Citation Index Expanded (SCIE), Scopus , SJR (SCImago Journal Rank), MIAR (Information Matrix for Journal Analysis).

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TOURIST RESEARCH . Featured articles in English or Spanish related to the field of humanities and social sciences from a tourism perspective will be considered for publication in the journal. Indexed in Scopus, DOAJ, ESCI, DIALNET; ERIHPlus , LATINDEX.

ARA: JOURNAL OF TOURISM RESEARCH . The most outstanding articles, written in English or Spanish, that analyze the links between the tourism and territorial sectors, both in sustainable and smart destination management, will be considered for publication in Ara : Journal . of Tourism Research . Indexed in DOAJ, DIALNET, and LATINDEX; evaluated in ERIHPlus , LATINDEX, and REDIB.

TOURISM & HERITAGE JOURNAL . Featured articles written in English or Spanish that analyze topics related to heritage and museography, cultural geography, or sociology, always with tourism as the backbone, will be considered for publication in Tourism & Heritage. Journal . Indexed in DOAJ, DIALNET, LATINDEX; evaluated in ERIHPlus and REDIB.

GASTRONOMY & TOURISM JOURNAL . Featured articles in English related to the field of humanities and social sciences from a tourism perspective will be considered for publication in the journal. Indexed in EBSCO , Google Scholar , and Southern Cross University .

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The final program will be finalized in the coming months and will be detailed in future circulars and on the [conference website](#).

PRESENTATION OF COMMUNICATIONS

Papers must address one of the Congress's topics of interest and will be evaluated anonymously by the members of the Scientific Committee. Those selected will be presented orally during the First International Congress on Gastronomic Tourism and published, along with the presentations, in a digital book of proceedings with ISSN.

All those wishing to contribute papers to the Congress must indicate this when registering as a Congress attendee. Once registered, they will be provided with a web address where they can submit a summary of their paper via the platform <https://easychair.org/conferences?conf=1citg> [EasyChair](#) <https://easychair.org/conferences?conf=1citg>. Upon receipt, abstracts will be reviewed for acceptance, and the authors will be notified of the corresponding decision within the stipulated timeframe.

The abstract should be **300 words long**. It should include the aspects addressed in the paper, including the introduction, objectives, methodology, and results, as well as 3 to 5 keywords, following [the attached template](#). The languages accepted at the Congress are Catalan, Spanish, English, and Portuguese.

All accepted papers must be defended at the conference by at least one of their authors, who must be registered for this purpose. Authors not registered for the conference will

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not be entitled to obtain the appropriate presentation certificate. Presentations and papers may be presented in person at the conference in any of the four conference languages .

DEADLINES FOR SUBMISSION OF ABSTRACTS AND COMMUNICATIONS

April 11, 2025	Opening of payment of registration for participants
May 11, 2025	Deadline for submitting abstracts (first call)
June 11, 2025	Communication of accepted abstracts
August 11, 2025	Deadline for submitting abstracts (second call)
September 11, 2025	Communication of acceptance or rejection of communications second call
September 12, 2025	Registration deadline with price reduction
October 11, 2025	Deadline for registration to the conference for authors with accepted communications
November 2, 2025	Registration deadline for general rates
November 27, 28, and 29, 2029	Date of the Congress

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CANCELLATION POLICY

- Cancellation requests must be made in writing and sent to the official email address: [ctgastronomico@cett.cat].
- **Until November 2, 2025:** Payment must be made. Failure to do so will result in ineligibility to participate in the conference or access event-related materials.
- **Until September 15, 2025 :** Registration can be cancelled with a 100% refund of both the registration fee and the scheduled activities (gala dinner and food and wine experience).
- **Until October 15, 2025:** Registration can be cancelled with a 50% refund of the registration fee only.
- **Starting October 16, 2025:** There will be no refunds for registration or scheduled activities.
- No refunds will be issued for non-attendance without prior notification to the Congress email.
- The name change of the speaker and/or the presentation is permitted until October 30, 2025.

The organizing committee reserves the right to modify the program, speakers, or location of the conference due to force majeure or unforeseen logistical circumstances.

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In the event of event cancellation by the organizers, a full refund will be issued for the registration fee, excluding personal or travel expenses incurred by participants.

SCIENTIFIC COMMITTEE

- Dr. Ainhoa Carballido, CETT-UB Barcelona School of Tourism, Hospitality and Gastronomy
- Dr. Antonio Montecinos, Gastronomic Hotel Business Center (Mexico)
- Dr. Antonio Romero Pastor, University of Alicante
- Dr. Arturo Jiménez Rodríguez, University of Alicante
- Dr. Carlos Hiriart, University of Morelia, Michoacán
- Dr. Carlos J. Baños Castiñeira, University of Alicante
- Dr. Claudio Milano-University of Barcelona
- Dr. Elena Ridolfi, CETT-UB Barcelona School of Tourism, Hospitality and Gastronomy
- Dra. Elisa Rico Cánovas, University of Alicante
- Dr. Enrique Moltó , University of Alicante
- Dr. Eugeni Osácar Marzal, CETT-UB Barcelona School of Tourism, Hospitality and Gastronomy
- Dr. Jordi Arcos – Pumarola , CETT-UB Barcelona School of Tourism, Hospitality and Gastronomy

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- Dr. José Antonio Pérez-Aranda, CETT-UB Barcelona School of Tourism, Hospitality and Gastronomy
- Dr. José Antonio Vázquez-Medina, Center for Food and Development Research, Mexico.
- Dr. Josep Antoni Ivars Baidal , University of Alicante
- Dr. Laia Encinar , CETT-UB Barcelona School of Tourism, Hospitality and Gastronomy
- Dr. Oriol Anguera-Torrell, CETT-UB Barcelona School of Tourism, Hospitality and Gastronomy
- Dr. Raúl Compés , University of Zaragoza
- Dr. Ricardo Hernández, University of Córdoba (Spain)
- Dr. Rogelio Martínez, University of Guadalajara (Mexico)
- Dr. Sangkyun Kim, Edith Cowan University
- Dr. Xavier Medina, Open University of Catalonia
- Dr. Xavier Font Urgell, Directorate General of Tourism of Catalonia
- Dr. Anna Torres Delgado. University of Barcelona
- Dr. Berta Ferrer, University of Lleida
- Dr. Blanca Henache , University of Alcalá de Henares
- Dr. Emma Pla Rusca CETT-UB Barcelona School of Tourism, Hospitality and Gastronomy
- Dr. Erica Salvaj , Universidad del Desarrollo Chile
- Dr. Estela Mariné-Roig, University of Lleida
- Dr. Genoveva Millán, Loyola University (Spain)
- Dr. Helena Martín Gómez, CETT-UB Barcelona School of Tourism, Hospitality and Gastronomy

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- Dr. M^a del Pilar Leal Londoño CETT-UB Barcelona School of Tourism, Hospitality and Gastronomy
- Dr. Montserrat Crespi-University of Barcelona
- Dr. Nayra Llonch Molina. University of Lleida
- Dr. Núria Huete, University of Castilla La Mancha
- MSc . Fiorella Orozco Sibille . Peruvian University of Applied Sciences – Lima (Peru)
- MSc . Gabriel Santos, Deputy Director of the Department of Wine and Agrotourism , University of La Laguna
- MSc . Giannina Robinson. Peruvian University of Applied Sciences – Lima (Peru)
- MSc. Michele Barton, Pacifico Business School, Lima, Peru

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LOCATION AND TRANSPORTATION



CETT Campus

Address: Avda ., Can Marçet 34-36, 08035 Barcelona (Spain)

Bus lines : V21-27-60-73-76-B16-B19-N4

Subway : Line 3 Mundet (green)

ACCOMMODATION

Special accommodation rates for Congress attendees. Hotel ALIMARA

Taking advantage of this opportunity, the [ALIMARA Hotel](#) is offering all attendees and conference participants the opportunity to stay at a special rate, allowing them to enjoy a warm and comfortable atmosphere during their participation in the conference. To make a reservation and apply the discount code, please visit the [hotel's website](#) and

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28 nov 2025 → 29 nov 2025

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1 hab. 2 adultos ▼

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CITG

CONSULTAR

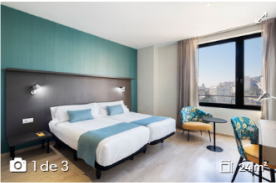
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Elección

- Paso 1 de 2

Estas viendo SOLO lo disponible para el código introducido [Ver todo >](#)



Doble

2 adultos

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La habitación Estándar del Hotel Alimara Barcelona, está decorada en tonos suaves y crea un ambiente agradable...

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Información de la habitación

CITG

DISCUENTO ESPECIAL EVENTO HOTEL ALIMARA

Congreso Internacional Turismo Gastronómico

Pago en el establecimiento. Anulación gratis hasta el 28 nov

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Detalles de la tarifa

Solo alojamiento

139 €

105 €

Elegir

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Reservations for rooms at the special rate are valid for the nights of November 26-30 and must be made online. Reservations are valid only while availability lasts, and the code is not valid for reservations already made or those booked through third parties.

Special accommodation rates for Congress attendees. Àgora Residence

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[Àgora](#) residence is offering all attendees and conference participants the opportunity to stay at a special rate, allowing them to enjoy a comfortable environment during their participation in the conference. To make a reservation and apply the discount code, please visit the [residence 's website](#) or send an email to agoraresidents@cett.cat. and validate the **promotional code CETT CIITG**. The price per night per person for accommodation and breakfast is €65, VAT included.

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CONTACT AND INFORMATION

For more information, please contact us at our email address (ctgastronomico@cett.cat), or visit the Congress website: <https://www.cett.es/es/eventos/congreso-internacional-en-turismo-gastronomico> or the CETT events calendar : <https://www.cett.es/es/eventos/i-congreso-internacional-en-turismo-gastronomico>

Best regards,

Organizing Committee of the 1st International Congress on Gastronomic Tourism

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