



Call for Papers

University of Caxias do Sul (Brazil)

March 26th, 27th and 28th 2026

The Postgraduate Programme in Tourism and Hospitality (PPGTURH) and the Postgraduate Programme in Literatures and Cultures (PPGLET) at the **University of Caxias do Sul** (Brazil), **CETT Barcelona School of Tourism, Hospitality and Gastronomy - University of Barcelona** (Spain), the **School of Management, Hospitality and Tourism - University of the Algarve** (Portugal), and the **University of Groningen** (The Netherlands) are pleased to announce the **III International Conference on Literary and Film Tourism**, to be held in Caxias do Sul (Brazil) on **March 26th, 27th and 28th, 2026**.

The III International Conference on Literary and Film Tourism explores the topic of **Creative Economy, Innovation and Territorial Development in the context of Literary**

We invite researchers, professionals, and students to submit their research on the following thematic lines.

1. Local community involvement in literary and film tourism
2. The role of the Film Commissions
3. Literary/Film Tourism and the Creative Economy
4. The contribution of literary and film tourism to the host community's well-being (e.g., job creation, educational opportunities)
5. Case studies of successful or underexplored models of literary/film tourism-driven regional development
6. Strategies for promoting sustainability and territorial development through literary heritage and cinematographic productions
7. Storytelling and local communities in literary and film tourism
8. Governance and strategic planning: stakeholder collaboration, funding mechanisms, regulatory frameworks, local governments, cultural institutions and tourism boards.
9. Preserving literary and cultural heritage and authenticity
10. Development of projects in rural areas
11. Local communities' perceptions of literary and film tourism
12. Tourism-educational interfaces
13. Cinematographic/literary representation of local communities
14. Literary landscapes and filmic representations as catalysts for regional identity

15. The role of literary authors, filmmakers and local communities in shaping tourist experiences
16. Literary and film routes/trails
17. Innovation, new trends, and proposals

Authors can submit a **paper individually** or submit a **panel proposal**. The instructions for participation in each of these two modalities are as follows:

Presentation proposals: The document must include the thematic line number framing the proposal, a 300-word abstract containing the title, objectives, methodology, results, conclusions, a list of three up to five references, and the authors' names and affiliations. The document must also include the number of the topic framing the proposal (see attached template)

Panel proposals: Each panel will consist of a minimum of 4 communications and a maximum of 6 communications on a common topic. The panels will have a maximum duration of two hours. The panel coordinator should send a document with the following information: the title of the panel, a 500-word abstract, a list of five up to ten references, and the list of the authors and affiliations of the panellists participating in the panel. Each panellist should register individually.

Authors should use the following [templates](#).

Proposals should be sent to litfilmtourismconferenceucs@gmail.com before **December 3th, 2025**.

Conference languages: Portuguese, Spanish and English (the conference will not have translation services).

Presentation length: 15 minutes

Double-blind review: Proposals will be refereed by the Scientific Commission

CONFERENCE FEES			
	Until January 5 th 2026	From January 6 th to January 31 st 2026	From February 1 th to March 23 st 2026

Undergraduate students	60,00 Brazilian Real	70,00 Brazilian Real	100,00 Brazilian Real
Postgraduate students	150,00 Brazilian Real	180,00 Brazilian Real	214,00 Brazilian Real
Professors, researchers and industry professionals	220,00 Brazilian Real	250,00 Brazilian Real	315,00 Brazilian Real

All authors participating in the conference must pay the conference fee.

The registration and the payment of the conference fee will be made via a link the conference organisation will publish on the conference webpage. The payment should be made via credit card or the Brazilian Boleto System.

Organising Committee: Luciane Todeschini Ferreira (chair), Jordi Arcos-Pumarola (co-chair), Deborah Castro-Mariño (co-chair) and Rita Baleiro (co-chair).

Organising Committee at the University of Caxias do Sul: Luciane Todeschini Ferreira, Márcio Miranda, Maria Luiza Cardinale Baptista, Francielle de Lima, Ronaldo Leites Diaz e Vanilson Pereira Silveira, Viviane da Rocha Palma.

Publication opportunities:

Conference delegates may submit their manuscript by **28 of May 2026**. All manuscripts must be prepared according to the authors' guidelines of each journal, and they will all undergo a double-blind review process. Manuscripts may or may not be accepted for publication.

- Rosa dos Ventos – Edição Temática: Turismo Literário e Cinematográfico
- Tourism and Heritage Journal
- Journal of Tourism and Arts

Conference Partners: UB Chair of Tourism, Hospitality and Gastronomy CETT, Centre for Tourism Research, Development and Innovation (CiTUR Algarve), Postgraduate programme in Tourism and Hospitality (PPGTURH-UCS), and Postgraduate Programme in Literatures and Culture (PPGLET-UCS)

Scientific Committee and additional information on: <https://www.cett.es/es/congreso-internacional-en-turismo-literario-y-cinematografico>

