

CONFERENCE PROGRAMME OVERVIEW			
Thursday • 25th January 2024		Friday • 26th January 2024	
9:15 - 9:30	Opening	9:15 - 10:15	Keynote Session: Deborah Castro
9:30 - 10:30	Keynote Session: Mike Robinson	10:15 - 11:15	Round table: Film tourism. Moderator: Eugeni Osácar • Sitjn Reijnders – Erasmus University Rotterdam • Elizabeth Keegan – Lloret Turisme • Carlota Guerrero – Catalunya Film Comission This roundtable will be conducted in English
10:30 - 11:00	Coffee break	11:15 - 11:45	Coffee Break
11:00 - 13:00	Parallel sessions 1	11:45 - 13:45	Parallel sessions 3
13:00 - 14:00	Round table: Literary Tourism. Moderator: Iris Llop • Francesc Montero -Fundació Josep Pla • Carme Castells – Fundació Mallorca Literària • Mireia Munmany – Espais Escrits • Giovanni Capecchi – TULE This roundtable will be conducted in Catalan and Italian	13:45 - 14:00	Closing
14:00 - 15:30	Lunch		
15:30 - 17:30	Parallel sessions 2		



Parallel sessions 1 • 25th January • 11:00-13:00

Language: ENG	Room: TBA	Moderator: Rita Baleiro (CiTUR, Universidade do Algarve)	Language: CAT/SPA	Room: TBA	Moderator: Eugeni Osácar (CETT-UB)
Author(s)	University	Title	Author(s)	University, Country	Title
Isa Neves , Kelly Maguire & Nuno Almeida	Technological University of the Shannon (Ireland) & Polytechnic of Leiria (Portugal)	A Critical Examination of Film Tourism Planning and Management in Portugal	Javier Rodes & Laura Farré Badia	Museus de Mequinensa & Universitat de Barcelona (Spain)	Jesús Moncada i Mequinensa: patrimoni literari i espais de memòria
Sofie Vermoesen	Vrije Universiteit Brussel (Belgium)	Heritage, Nationalism, and Film Tourism: a case study of the historic series 'The Story of Flanders'	Jordi Arcos, Núria Abellan & Marta Salvador	CETT-UB (Spain)	Literatura oral, turisme i territori: una anàlisi de la presència de les llegendes en el context turístic
Tímea Zsófia Tóth	University of Sopron (Hungary)	Investigation of film tourism in Budapest: Competitiveness and attractions	Santiago Arroyo Serrano	Universidad de Castilla la Mancha (Spain)	Campo de Criptana. Estrategia de turismo entre la literatura y el cine. De Cervantes a Sara Montiel.
Emiel Martens & Edmund Onwuliri	University of Amsterdam, Erasmus University Rotterdam (the Netherlands) University of Abuja (Nigeria)	Nollywood's Associations with Film Tourism: Exploring the Connections between Film and Tourism in Nigeria	María Dolores Sánchez Sánchez	Universidad Rey Juan Carlos (Spain)	Geografía turística en Jane Austen: Bath destino termal y origen del turismo como fenómeno social.
Nam Dang , Linda Osti & Maria Lexhagen	Free University of Bozen-Bolzano (Italy) & Mid Sweden University (Sweden)	Movie-induced tourism: The role of cultural landscape in pre-trip place attachment and visit intention.	Noé Juan-Roig & José Ramón-Cardona	Universitat de les Illes Balears (Spain)	Unes illes de pel·lícula: el cas d'Eivissa i Formentera com escenaris naturals de gravació i la seva influència en el turisme.
Gyumin Lee , Kwan-Pyo Lee & Yejin Kim	Kyung Hee University & Semyung University (South Korea)	A study on the evaluation and improvement of service quality in terms of international film festival held in a small city			



Parallel sessions 2 • 25th January • 15:30-17:30

Language: CAT/SPA	Room: TBA	Moderator: Esther Velasco (CETT-UB)	Language: ENG	Room: TBA	Moderator: Iris Llop (UB)
Author(s)	University	Title	Author(s)	University, Country	Title
Minerva Aguilar Rivero	Universidad de Córdoba (Spain)	Dimensión emocional del turismo cinematográfico en España	Titanilla Virág Tevely	University of Sopron (Hungary)	The Dark Attractions of Literature in Europe - Marketing Communication of Dark Literary Tourist Attractions Connected to the Two World Wars and the Cold War
Víctor José Blaya Pérez, Salvador Martínez Puche & Antonio Martínez-Puche	Universidad de Murcia & Universidad de Alicante (Spain)	El anime como formato de entretenimiento, contenido turístico y discurso promocional: el caso de los “Mystery Tour” en la serie Detective Conan	António Ribeiro	University of Lisbon (Portugal)	Searching for Cascais' literary heritage
Iliana Castillo	CETT-UB (Spain)	Análisis del turismo de contenido con enfoque gastronómico como herramienta para la gastrodiploamacia: estudio de animes y series de japon	Darko Prebezac & Đurđana Ozretić Došen	University of Zagreb (Croatia)	Potential and challenges of literary tourism for children in (re)shaping destination product – the case Croatian literary place
Laura Reyes Pradas	University of Valencia (Spain)	De la Francia Medieval al anime japonés: construcción de un producto cultural europeo en torno al mito del Santo Grial.	Shan Yang, Mike Robinson & Xuegang Feng	East China Normal University (China) & Nottingham Trent University (UK)	The Progress and Evolution Trend of World Literary Tourism Research: Based on Bibliometric Analysis
Cristina Alcaraz Andreu & Raffaella Odicino	Universitat de Barcelona (Spain) & Universidad del Valle de Aosta (Italy)	Turismo literario en el aula de EFE: BCN-GE ida y vuelta con la serie “Petra Delicado” de A. Giménez Bartlett	Yannick Gouchan	Aix Marseille Université, CAER, Aix en Provence (France)	Between cinema, literature and education: tourism around the figure of Marcel Pagnol in Provence
			Henk Vynckier	Tunghai University (Taiwan)	The Britain in Pictures Series, 1941-1950: Propaganda, Intermodernism, and the Representation of Space



Parallel sessions 3 • 26th January • 11:45-13:45

Language: ENG	Room: TBA	Moderator: Deborah Castro (University of Groningen)	Language: CAT/SPA	Room: TBA	Moderator: Rosária Pereira (Universidade do Algarve)
Author(s)	University	Title	Author(s)	University, Country	Title
Emiel Martens	University of Amsterdam, Erasmus University Rotterdam (the Netherlands)	Ciphers, Servants, Temptresses, Mystics and Renegates in Tropical Paradise/Inferno: The Representation of Jamaica and Jamaicans in Hollywood Cinema	Ronaldo L. Diaz , Luciane Todeschini Ferreira & Rita Baleiro	Universidade de Caxias do Sul (Brasil) & Universidade do Algarve (Portugal)	Da página à tela; da tela à Rota: explorando “O Quadrilho” como impulsionador do turismo cultural na história da imigração italiana no Brasil
Sara Nunes	Higher College of Technology (UAE)	From Mass Tourism to Film-Induced Tourism. Strategies to address visitors’ growth and contribute to sustainable planning through dynamic experiences and routes for niche tourists.	Jesús Martín Alonso	Universiteit van Amsterdam (the Netherlands)	Arqueología de un simulacro: excavando el decorado “Golden City”
Giovanni Capecchi	Università per Stranieri di Perugia (Italy)	Cinematographic places versus literary places: the case of Andrea Camilleri	Rita Baleiro & Rosária Pereira	Universidade do Algarve (Portugal)	Portugal as a film-induced tourism destination: State of the art of the industry and opportunities
Atsuko Hashimoto & David J. Telfer	Brock University (Canada)	Fictive Places in the Real World: Anime Film Tourism and Regional Development in Japan	Walter Zidaric	Nantes Université (France)	Il Gattopardo, desde la novela (1958) del príncipe Giuseppe Tomasi di Lampedusa hasta la adaptación cinematográfica (1963) de Luchino Visconti
Sara Coimbra Trigo , Christine Lundberg & Åsa Grahn	University of Stavanger (Norway)	Sustainable Development Narratives in Screen Tourism: Exploring Multiple Perspectives from Stakeholder in Norway	Isilda Leitão	CiTUR-Estoril (Portugal)	Património literário e cinematográfico português: Manhã Submersa, uma possível rota turística?
			Esther Velasco Ferreiro & Eugeni Osácar Marzal	CETT-UB (Spain)	Destinos de cine: estrategias de promoción turística a través de series que desafían la realidad.