



COURSE CONTENT

Academic year 2020/2021

Code-Course	053220 - Business and Environmental Legal Framework		
Thematic Area	Law and legal policies	Year	Third
Course Type	Mandatory	Credits	3 cr. ECTS
In-class Hours	30 hours	Hours of Individual Work	45 hours

BRIEF COURSE DESCRIPTION

In this course students will learn the regulations, the legal relationships and the different levels of State and public administrations intervention in private economic activities. Students will learn these concepts by means of analysing the implications of catering professionals work.

Students will be provided with all the essential tools for them to be able to identify all the elements that affect the different environments (State, national, regional, local and international), as well as other sectors and subsectors of economy.

Particular prominence is given to the approach and solution to the most common problems in tourism activity of legal implications; primarily those related to recruitment.

GENERAL SKILLS

GS4 – Implement, manage and evaluate quality and risk prevention environmental management systems.

SPECIFIC SKILLS

SS18 – Understand the legal framework and interpret legal texts applied to the development of business activities in the catering sector.

LEARNING OBJECTIVES

- Know the legal framework for the development of business activity and the main rules that regulate this activity.
- Be able to implement this knowledge in a real situation of decision-making and problem solving in the framework of professional development.
- Understand legal texts for later application and understand the hiring processes.

THEMATIC CONTENTS

1. Public law.



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- 1.1 Introductory concepts.
- 1.2 Public administrations.
2. Tourism companies, professionals and consumers.
 - 2.1 Companies and professionals.
 - 2.2 Legal relationships.
 - 2.3 Consumer law
3. Environmental dimension of the company.
 - 3.1 Environmental dimension of the business activity.

LEARNING METHODOLOGY

The methodology used in this course combines different key elements in order to achieve the aforementioned objectives. Tools and elements used in this course are specified below but that does not preclude the use of other resources when needed.

- Lectures. Students will be provided with the theoretical content of the course. Participation of students is required in order to know different points of view on the subjects.
- Problems solving and practical activities. A proper understanding of the contents needs practical activities where students can apply their knowledge. The aim of these activities is to create dynamic and interactive classes.
- Seminars, conferences of experts and complementary activities that help students understand and apply the contents learnt.
- In class and online discussions. Students will analyse and discuss different positions on a topic suggested by the teacher.

ASSESSMENT SYSTEM

The evaluation of the subject aims to assess the work of the student during the academic year in terms of the syllabus contents and the student's evolutionary learning. Although class attendance is not compulsory, it is recommend to attendance class for a satisfactory results in the learning process. The teacher can assess the student's attendance and work in the classroom.

**OPTION A / CONTINUOUS ASSESSMENT**

The subject evaluation will consist in continuous assessment systems. During the course various types of activities will be carried out that will serve as a basis to evaluate the student. Below are the activities and their punctuation in the final evaluation:

ACTIVITY AND TYPE OF EVALUATION	PUNCTUATION ON THE FINAL GRADE	TYPE OF ACTIVITY	PERIOD FOR EVALUATION
<ul style="list-style-type: none">Exercises to obtain the indispensable knowledgeCollaborative work of the subjectAssistance and participation in external activities on the subjectDiscussion in the classroom and the virtual campus	60%	Realización en grupo / individual	Continuous during the semester
<ul style="list-style-type: none">Final continuous assessment	40%	Individual	January / May

OPTION B / FINAL ASSESSMENT

This type of evaluation is considered for those students with difficulties to attend classes frequently. Students who wish to take part in this evaluation modality must request it in writing the teacher by email during the first 15 days from the beginning of the subject. In this case, the final evaluation will consist in two parts: the final test (with a value of 60%) and the research work (with a rating of 40%). The final test will consist of open questions. The content of the work will be related to some of the topics defined and developed in the content of the program subject. It must be delivered one month before the final test.

SUMMARY OF ASSESSMENTS SYSTEM

EVALUATION	FINAL EXAM	ACCUMULATE D	ASSESSMEN T
Option A AC	40% (only a part of the final test will be done)	60%	



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Option B AU	60% (ten questions / commentaries)		40 %
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REVIEW AND REASSESSMENT OF THE COURSE

The student has the right to review all the evidences that have been designed for the assessment of learning.

If a student fails to achieve the learning objectives of the course, in order to opt for the reassessment of the course and submit a new reassessment task, it will be mandatory to fulfil one of these conditions:

- A. Students must have been awarded a mean grade of 5.0 or higher in relation to the activities carried out throughout the semester without taking into account the final exam/s (both continuous assessment and single assessment) and having attended the final exam.
- B. Students must have been awarded a final minimum grade of 4.0 in the overall course.

After the reassessment, the maximum grade is 5.0 in the overall course.

BIBLIOGRAPHY

- Arcarons, R. (text revisat i actualitzat per Casanovas, O). (2012). El impacto de la Directiva de Servicios en el turismo. En Aguado, V. I Noguera, B, *El impacto de la Directiva de Servicios en las Administraciones Públicas: aspectos generales y sectoriales* (pp 373-393). Barcelona: Atelier.
- Arcarons, R.; Casanovas, O.; Serracant, F. (1999). *Manual de derecho mercantil aplicado a las enseñanzas turísticas*. Síntesis. Madrid.
- Auriol, A. (2002). *Introducción al derecho turístico*. Tecnos. Madrid.
- *Código de Comercio y leyes complementarias* (2008). Thomson Civitas. Navarra.
- Cano, JR (1987). *Manual práctico de contratación mercantil*. Tecnos. Madrid.
- Garcia de Enterria, E. (1999). *Curso de Derecho Administrativo I*. Civitas. Madrid.
- Generalitat de Catalunya, Departament de Medi Ambient. (2000). *Guia pràctica per a la implantació d'un sistema de gestió ambiental*.
- Illescas, R. (2001). *Derecho de la contratación electrónica*. Civitas. Madrid
- Pérez Guerra, R. (Coord.) (2006). *Derecho de las actividades turísticas*. Editorial UOC. Barcelona.
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