



Code-Course	061207 - English Communication in Tourism I		
Year	First	Credits	9 cr ECTS
In-class hours	90 hours	Hours of individual work and teacher-led learning	180 hours
Thematic Area	Languages	Course Type	Compulsory Subject

## BRIEF COURSE DESCRIPTION

---

Tourism is communication in different contexts and at different levels with individuals from different backgrounds. A foreign language is not only a tool that allows professional fulfillment, but also a vehicle that makes human relationships possible. The general objective of this course is to provide students with the tools they need to be able to use the English language as a means of communication in professional situations, in learning situations, and as a means of personal expression at an intermediate level so that by the end the academic year students have obtained a level more or less equivalent to B.1.2 > B.2.1 of the Common European Framework of Reference for Languages (CEFR). The focus will be on developing competencies that enable professional qualification in an international environment, lifelong learning and digitalization, as well as academic and work mobility. An innovative perspective that promotes sustainability will be adopted.

## BASIC SKILLS

---

BS04 – Students must be able to transmit information, ideas, problems and solutions to both specialized and non-specialized audiences.

## GENERAL SKILLS

---

GS08- Master the techniques of oral and written communication in order to transmit information, ideas, opinions, etc.

GS09- Work in an international context.



Centre adscrit



UNIVERSITAT DE  
BARCELONA

# SYLLABUS

## Bachelor's Degree in Tourism

### SPECIFIC SKILLS

---

SS09- Understand and use information technology and information management systems in tourism.

### ACADEMIC CONTENTS

---

- U1. Selling dreams
- U2. Getting there
- U3. Accommodation
- U4. Destinations
- U5. Things to do
- U6. Niche tourism
- U7. Cultural tourism
- U8. Running a hotel
- U9. Customer service
- U10. Business travel

These contents will be complemented with a revision of transversal grammar contents including articles, verb tenses, relative pronouns, comparatives and superlatives, prepositions, modal verbs, gerunds and infinitives, the passive voice, sentence structure and linkers.

### LEARNING METHODOLOGY

---

Tasks will be designed inside and outside the classroom that allow students to practice **communication and learning strategies**. **The students' resources will be assessed through** the integrated observation of their linguistic performance and strategies during the school period.

An integrated teaching-learning-assessment approach will be used, where students will need to devote time to autonomous learning outside the classroom, either on their own or in interaction with other students, and have access to a wide range of resources. This entails a continuous, multidimensional, contextualized, collaborative and learner-centred perspective, as well as the active role of the students. Preparation for lifelong learning requires a positive, responsible attitude, so learning strategies through reflexive processes



will also be employed. Furthermore, the integral development of the students' skills will include simulation activities that reproduce real, everyday contexts of application.

On the whole, an array of strategies will be used including:

- Lectures
- Debates
- Team work
- Individual work
- Application activities
- Portfolio
- Simulation
- Readings

### ASSESSMENT SYSTEM

---

The assessment process determines the degree of a student's achieved learning with regards to the competencies of the course in hand.

Students are able to request to be evaluated via a system of continuous, semester-long assessment or a single assessment at the end of each academic period. These two options cannot be combined.

**Continuous Assessment** consists of the evaluation of the teaching-learning process based on the continuous monitoring of the student's performance through the acquired comprehension, coursework and exams.

**Single Assessment** consists in the evaluation of the student's learning administered at the end of the established period of time. This system of evaluation is available for all students that provide appropriate proof of their inability to regularly attend class. This assessment is determined based on the learning evidences proven through this evaluation.

### REFERENCES

---

Harrison, L. (2013). *English for International Tourism New Edition: Intermediate Workbook*. Pearson Education.

Strutt, P. (2013). *English for International Tourism New Edition: Intermediate Course Book*. Pearson Education.