



Code-Course	061210 Tourist Science		
Year	First	Credits	6 ECTS
Themathic Area	Research in Tourism, Hotel and Gastronomy		
In-class hours	60 hours	Hours of individual work	45 hours
Course Type	Mandatory	Thematic Area	Catering

BRIEF COURSE DESCRIPTION

The deep development of tourism that we have experienced in recent times has caused a transformation in our way of approaching to this phenomenon. A proof of this fact is the consolidation process of tourism studies at the university level. This is so because the university, through the generation of knowledge, must provide society and future professionals with tools to understand and manage the sector.

The concept of tourism science, therefore, starts from the need to approach tourism beyond simple definitions that do not clarify the complexity of the phenomenon. Therefore, it is necessary to adopt an interdisciplinary perspective and an integrate multiple views from academia, so that a global understanding of the tourism phenomenon can be generated.

In this way, through this subject, the student will acquire the bases for a transversal vision of tourism. This vision is today essential for future professionals and companies in a sector that is increasingly tending towards responsibility and sustainability in a changing environment. Likewise, the knowledge acquired in this subject is basic to choose to work in academic research and teaching in tourism.

In short, the subject is proposed as an instrument for discussion and transformation of the most traditional and immobile views of tourism, aligned with the experience and research work carried out from the CAMPUS CETT UB in the fields of tourism policy and governance. sustainability and SDG, smartourism, digitization, marketing, ethics, business models, new economy.

BASIC SKILLS



BS03- That students have the ability to gather and interpret relevant data (usually within their area of study) to make judgments that include a reflection on relevant issues of a social, scientific or ethical nature.

GENERAL SKILLS

GS04- Have an ethical commitment.

GS08- Master the techniques of oral and written communication for the transmission of information, ideas, opinions

SPECIFIC SKILLS

SS01- Understand the principles of tourism and the socio-cultural and environmental impacts that derive from it.

SS03- Understand the world tourism system and the evolutionary nature of the characteristics of its components.

ACADEMIC CONTENTS

Unit 1: The different meanings of the concept science

Unit 2: The importance of studying tourism in contemporary society.

Unit 3: The plurality of tourism science and its construction

Unit 4: Tourism science as an applied social science

Unit 5: Prospective approach: the future of tourism science

LEARNING METHODOLOGY

The learning methodologies associated with this subject include a variety of strategies in order to contribute to the development of the corresponding competencies. Some of the learning activities that will be carried out are the following:

- Expository classes
- Case studies
- Debates
- Practical exercises



- Problem-based learning

ASSESSMENT SYSTEM

The evaluation process determines the degree of a student's achieved learning with regards to the competencies of the course in hand.

Students are able to request to be evaluated via a system of continuous, semester-long assessment or a single assessment at the end of each semester.

Continuous Assessment consists of the evaluation of the teaching-learning process based on the continuous monitoring of the student's performance through the acquired comprehension, coursework and exams.

Single Assessment consists in the evaluation of the student's learning administered at the end of the established period of time. This system of evaluation is available for all students that provide appropriate proof of their inability to regularly attend class. This assessment is based on the learning evidences proven through this evaluation.

REFERENCES

Faraldo, J. M. y Rodríguez-López, C. (2013). Introducción a la historia del turismo. Alianza.

Holden, A. (2006). *Tourism Studies and the Social Sciences*. Routledge.

Jafari, J. (2005). El turismo como disciplina científica. *Política Y Sociedad*, 42(1), 39 - 56.

Muñoz, F. (1992). Evolución histórica del contenido de los estudios de turismo Una investigación basada en obras fundamentales. *Papers de Turisme*, 10, 41-62.

Muñoz, F. (2017). ¿Es el conocimiento del turismo una ciencia? Y si no lo es, ¿puede serlo?. *Turismo y Sociedad*, XX, 27-48.

Urry, J. (1990). *The Tourist Gaze*. SAGE.