



Centre adscrit



UNIVERSITAT DE
BARCELONA

COURSE CONTENT

Academic year 2020/2021

Code-Course	062110 – Economic and financial management in tourism		
Year	2º	Credits	6 cr ECTS
In-class hours	60 hours	Hours of individual work	90 hours
Thematic Area	Economics and Business	Course Type	Basic Training Subject

BRIEF COURSE DESCRIPTION

Financial economic management is essential for the management of an economic unit, and this subject aims to prepare and manage the economic and financial information derived from the development of a business tourist activity. The objective is the acquisition of the necessary knowledge to elaborate, communicate, validate, analyze and interpret the relevant information of the economic and financial situation of an economic unit aimed at control and decision-making at an operational and strategic level. Students will learn to analyze the financial and economic situation of an organization, establish the necessary measures for the smooth running of a company, evaluate the suitability of certain investments before making them, and make the most convenient decisions to obtain the best financial resources, at the right time, in the necessary volume and at an acceptable cost for the organization.

BASIC SKILLS

BS02 – Students must be able to apply their knowledge to their work in a professional way and possess the skills used to develop and defend arguments and solve problems within their study field.

GENERAL SKILLS

GS07- Make decisions and solve problems, critically interpreting and evaluating the results obtained.



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SPECIFIC SKILLS

SS08- Critically analyze, synthesize, and summarize the economic-financial information of tourism organizations.

SS16- Manage financial resources.

LEARNING METHODOLOGY

The learning methodologies planned for this subject contemplate different activities that contribute to develop the skills related to this course. Some of the learning activities that will be developed are the following:

- Lectures
- Case studies
- Discussions
- Practical exercises
- Problem-based learning

ASSESSMENT SYSTEM

The assessment system measures the student's achievement of learning outcomes regarding the subject's competences and contents.

Students may choose continuous assessment or single assessment:

Continuous Assessment: the teaching-learning process is assessed by a continuous monitoring of the work done by the students throughout the course and a final individual examination. Students must attend classes in order to be assessed by continuous assessment.

Single Assessment: for those students who cannot come to class regularly, they can choose to be assessed by single assessment. The teaching-learning process is assessed by means of the assessment of all activities and in-person individual examination at the end of the course.