



Centre adscrit



UNIVERSITAT DE
BARCELONA

COURSE CONTENT

Bachelor's Degree in Tourism

Code-Course	062209 – Communication in a second foreign language		
Year	2 nd	Credits	9 ECTS
In-class hours	90 hours	Hours of individual work and teacher-led learning	180 hours
Thematic Area	Languages	Course Type	Compulsory Subject

BRIEF COURSE DESCRIPTION

Knowing of more than one language is a valuable asset in all aspects of today's society. and within the tourism sector it gives an edge to anyone wanting to work in an international context. From the competitiveness point of view, multilingualism is becoming more and more necessary to ensure employability to the future Tourism graduates.

The two languages proposed as second foreign languages are German, French and Spanish. The main objective of this subject is to introduce students into foreign language use at a basic level and enable them to communicate with interlocutors in the most elemental and usual professional situations; both in writing and speaking. Students will learn how to deal with everyday situations requiring immediate response and which entail understanding and production of both short written and oral texts using basic expressions and structures as well as the most common professional terminology.

BASIC SKILLS

BS04 – Students must be able to transmit information, ideas, problems and solutions to both specialized and non-specialized audiences.

GENERAL SKILLS

GS08- Master the techniques of oral and written communication in order to transmit information, ideas, opinions, etc.

GS09- Work in an international context.



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SPECIFIC SKILLS

SS09- Understand and use information technology and information management systems in tourism.

LEARNING OBJECTIVES

1. Use the knowledge of the formal aspects of language, both in message reception and production so as to prepare for the most common professional situations.
2. Communicate orally with a certain degree of linguistic accuracy and adequacy in different professional situations.
3. Understand the main ideas and extract specific information from speech in a professional environment.
4. Understand the main ideas and extract specific information from written texts in a professional environment.
5. Produce written texts, fulfilling previously established objectives and standards, and organizing the information in an appropriate manner.
6. Use the idiosyncratic stress, intonation and rhythm of oral expression correctly.
7. Use a wide range of tourism vocabulary and specifically professional expressions.
8. Show participative, cooperative, respectful attitudes regarding both human relationships and the environment.
9. Respond immediately and appropriately in different professional situations, showing a service-oriented attitude.
10. Use available resources effectively to increase knowledge and to answer questions in an autonomous manner outside the classroom.
11. Access different sources of information using different tools.
12. Be familiar with digital resources as a means of disseminating information.

ACADEMIC CONTENTS

The course contents are designed according to each language modality. These contents are specified in the corresponding programs.

LEARNING METHODOLOGY

The pedagogical approach will be basically communicative, based on participatory exercises and tasks which focus, above all, on the development of oral and written productive skills as well as the acquisition of functional language mainly related to



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professional areas and applied to tourism. The linguistic contents for the course will consist of the students' achievement of level A1.2.2 of the Common European Framework of Reference for Languages (CEFR) in German, and level A2.2.1 in French. As for Spanish, students can obtain a level of up to B2.2.2. The emphasis will be placed in lexical and phonetic aspects to help professional communication. Besides, socio-cultural aspects will be highlighted in order to facilitate an adequate communication in each context of the tourism sector.

Personal work outside the classroom will consist of regular evaluation activities according to methods and deadlines established from the beginning of the course by the teachers in each group. Among others, students have the obligation to do and correct on their own the programmed self-correcting exercises in their course book in order to consolidate grammar and expand the specific vocabulary range to do speaking and written production activities in the classroom and later in their workplace.

A number of teaching-learning strategies will be applied generically; including the following:

- Explanatory lessons
- Teamwork
- Individual work
- Practical activities
- Portfolio
- Simulation
- Readings

ASSESSMENT SYSTEM

The assessment system measures the student's achievement of learning outcomes regarding the subject's competences and contents.

Students may choose continuous assessment or single assessment:

Continuous Assessment: the teaching-learning process is assessed by a continuous monitoring of the work done by the students throughout the course and a final individual examination. Students must attend classes in order to be assessed by continuous assessment.

Single Assessment: for those students who cannot come to class regularly, they can choose to be assessed by single assessment. The teaching-learning process is assessed by means of the assessment of all activities and in-person individual examination at the end of the course.



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REFERENCES

Each one of the language modalities uses its own basic references, which are specified in their corresponding programs.