



Centre adscrit



UNIVERSITAT DE  
BARCELONA

# COURSE CONTENT

Academic year 2020/2021

Code-Course	062209 - Second Foreign Language Communication in Tourism		
Year	2º	Credits	9 cr ECTS
In-class hours	90 hours	Hours of individual work	60 hours
Thematic Area	Languages	Course Type	Compulsory Subject

## BRIEF COURSE DESCRIPTION

---

Proficiency in more than one language is now highly valued in all areas of our society, and in the tourism sector it is an indispensable asset in order to work in an international context. From a competitive standpoint, multilingualism is increasingly needed to ensure employability, as well as the development of digital skills. The languages offered as a second language are French, German or Spanish. The goal is to empower students to use one of these languages in the most common professional and personal communication contexts. In these everyday situations it is required to understand and produce oral and written texts at different levels depending on the chosen language of study, with appropriate expressions and structures, and frequently used professional vocabulary.

## BASIC SKILLS

---

BS04 – Students must be able to transmit information, ideas, problems and solutions to both specialized and non-specialized audiences.

## GENERAL SKILLS

---

GS08- Master the techniques of oral and written communication in order to transmit information, ideas, opinions, etc.

GS09- Work in an international context.

## SPECIFIC SKILLS

---

SS09- Understand and use information technology and information management systems in tourism.



Centre adscrit



UNIVERSITAT DE  
BARCELONA

# COURSE CONTENT

## Academic year 2020/2021

### LEARNING METHODOLOGY

---

The learning methodologies planned for this subject contemplate different activities that contribute to develop the skills related to this course. Some of the learning activities that will be developed are the following:

- Lectures
- Case studies
- Discussions
- Practical exercises
- Problem-based learning

### ASSESSMENT SYSTEM

---

The assessment system measures the student's achievement of learning outcomes regarding the subject's competences and contents.

Students may choose continuous assessment or single assessment:

**Continuous Assessment:** the teaching-learning process is assessed by a continuous monitoring of the work done by the students throughout the course and a final individual examination. Students must attend classes in order to be assessed by continuous assessment.

**Single Assessment:** for those students who cannot come to class regularly, they can choose to be assessed by single assessment. The teaching-learning process is assessed by means of the assessment of all activities and in-person individual examination at the end of the course.