



<b>Code-Course</b>	062300 - Practicum I				
<b>Year</b>	2nd	<b>Credits</b>	9 cr ECTS		
<b>Thematic Area</b>	Internship	<b>Course Type</b>	Practicum		
<b>In-class hours</b>	180 hours	<b>Teacher-led learning hours</b>	30 hours	<b>Individual work hours</b>	15 hours

### BRIEF COURSE DESCRIPTION

Your work practice will be developed around three main areas:

- The tourism sector (broadly speaking): companies that interact with it and possible career opportunities. Organization as a complex process, prospective career opportunities. Employer branding.
- The present and future labor market in tourism.
- Design your personal brand: write a resumé/CV, the Elevator Pitch, identify the professional purpose (working from an analysis of motivations and interests that will be carried out on the Course 1st Semester of the 1<sup>st</sup> year), specific skills of professionals in tourism and hospitality.

These contents are worked on in classes with the Career Services Department, and the participation of representatives of external companies / CETT Alumni that will give their testimony and share their experience and real vision of what students will find in their work practice.

### GENERAL SKILLS

GS03- Have initiative and an entrepreneurial spirit.

GS04- Have a commitment to ethics.

GS05- Teamwork.

GS06- Be customer-oriented.

GS08- Master the techniques of oral and written communication in order to transmit information, ideas, opinions, etc.



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### SPECIFIC SKILLS

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SS14- Identify and manage the internal aspects, functions, and operational processes of tourism business units.

### LEARNING OBJECTIVES

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#### Generals:

1. Know the organization and operation of internship companies.
2. Know the functions of the different professionals related to the sector.
3. Encourage reflection between theory and practice. Apply the knowledge acquired in the classroom to real situations.

#### Specifics:

1. Connect the student to the business reality of the tourism sector.
2. Ensure that the student applies the knowledge acquired throughout their studies to real-life situations.
3. Become aware of their own strengths and weaknesses, recognize their own abilities, skills, and personal competences. Encourage self-evaluation in a work environment.

### LEARNING METHODOLOGY

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The learning strategy for this subject focuses on the placement of students in a real environment as well as on the allocation of a number of activities and responsibilities related to the workplace and the tourism companies where students will do their internship.

In this real context the trainees will have the opportunity to develop both transversal and specific competencies and apply them in real, non-simulated situations.

The internship tutor, in permanent contact with the student, guides, corrects and supervises them, assisting them to improve in their training. Regular meetings between the student and the tutor are held to analyze and evaluate outcomes. The relationships established between the trainee and the rest of professionals in the hands-on training company allow the student to develop teamwork competencies, to stimulate their initiative and put into practice the skills characteristic of the professional profile.

Each practicum contains an associated training program with the tasks, competencies and learning outcomes the student has to achieve, focusing mainly on the professional socialization and observation. Halfway through the practicum period, the student participates carries out an online internship survey where their progress is assessed



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(learning, difficulties, objectives and challenges) and is contrasted with the company tutor's partial assessment. At the end of the internship, the student evaluates their own experience at the company and the company evaluates the trainee's performance. The university is responsible –through the Career Services tutor- for ensuring the monitoring and final evaluation of the student's internship.

### ASSESSMENT SYSTEM

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The assessment system measures the student's achievement of learning outcomes regarding the subject's competences and contents.

Given the particular characteristics of this course, the student can only opt for the continuous assessment.

The teaching-learning process is assessed by a continuous monitoring of the student's performance and the acquisition of the learning objectives along the course, and is divided into:

- Trainee's report of internships submitted by the student (50%).
- Company tutor's assessment (30%).
- Attendance in group sessions on Campus (or online) (10%).
- Participation in the CETT Talent (10%)

### REFERENCES

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