



Centre adscrit



UNIVERSITAT DE
BARCELONA

COURSE CONTENT

Academic year 2020/2021

Code-Course	063207 - English Communication in Tourism III		
Year	3º	Credits	9 cr ECTS
In-class hours	120 hours	Hours of individual work	105 hours
Thematic Area	Languages	Course Type	Compulsory Subject

BRIEF COURSE DESCRIPTION

Tourism is communication in different contexts and at different levels with individuals from different backgrounds. A foreign language is not only a tool that allows professional fulfillment, but also a vehicle that makes human relationships possible. The general objective of this course is to provide students with the tools they need to be able to use the English language as a means of communication in professional situations, in learning situations, and as a means of personal expression at an advanced level. The focus will be on developing competencies that enable professional qualification in an international environment, lifelong learning and digitalization, as well as academic and work mobility. An innovative perspective that promotes sustainability will be adopted.

BASIC SKILLS

BS04 – Students must be able to transmit information, ideas, problems and solutions to both specialized and non-specialized audiences.

GENERAL SKILLS

GS08- Master the techniques of oral and written communication in order to transmit information, ideas, opinions, etc.

GS09- Work in an international context.

SPECIFIC SKILLS

SS09- Understand and use information technology and information management systems in tourism.



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LEARNING METHODOLOGY

The learning methodologies planned for this subject contemplate different activities that contribute to develop the skills related to this course. Some of the learning activities that will be developed are the following:

- Lectures
- Case studies
- Discussions
- Practical exercises
- Problem-based learning

ASSESSMENT SYSTEM

The assessment system measures the student's achievement of learning outcomes regarding the subject's competences and contents.

Students may choose continuous assessment or single assessment:

Continuous Assessment: the teaching-learning process is assessed by a continuous monitoring of the work done by the students throughout the course and a final individual examination. Students must attend classes in order to be assessed by continuous assessment.

Single Assessment: for those students who cannot come to class regularly, they can choose to be assessed by single assessment. The teaching-learning process is assessed by means of the assessment of all activities and in-person individual examination at the end of the course.