



Centre adscrit



UNIVERSITAT DE
BARCELONA

COURSE CONTENT

Academic year 2020/2021

Code-Course	064508 - Financial Management in Tourism Companies		
Year	4º	Credits	4,5 cr ECTS
In-class hours	45 hours	Hours of individual work	68 hours
Thematic Area	Economics and Business	Course Type	Core Subject

BRIEF COURSE DESCRIPTION

The financial function is one of the basic functions in business management. Based on the information provided by accounting, a financial director must be able to analyze the financial situation of the company and establish the necessary measures for the smooth running of the company.

This subject wants to enable students to make financial decisions, that is, to be able to evaluate the suitability of certain investments before making them, and to make the most convenient decisions to obtain financial resources at the right time, in the necessary volume and at an acceptable cost to the organization. Additionally, the purpose of the subject is for students to be able to identify the necessary tools to evaluate the most appropriate investment and financial operations, understand the main methods of financial planning that allow for the optimization of financial resources. Students will also learn how to make reports and identify trends and patterns from the results obtained in order to help in decision-making processes.

BASIC SKILLS

BS02 – Students must be able to apply their knowledge to their work in a professional way and possess the skills used to develop and defend arguments and solve problems within their study field.

GENERAL SKILLS

GS02- Have business vision.



Centre adscrit



UNIVERSITAT DE
BARCELONA

COURSE CONTENT

Academic year 2020/2021

SPECIFIC SKILLS

SS14- Identify and manage the internal aspects, functions, and operational processes of tourism business units.

LEARNING METHODOLOGY

The learning methodologies planned for this subject contemplate different activities that contribute to develop the skills related to this course. Some of the learning activities that will be developed are the following:

- Lectures
- Case studies
- Discussions
- Practical exercises
- Problem-based learning

ASSESSMENT SYSTEM

The assessment system measures the student's achievement of learning outcomes regarding the subject's competences and contents.

Students may choose continuous assessment or single assessment:

Continuous Assessment: the teaching-learning process is assessed by a continuous monitoring of the work done by the students throughout the course and a final individual examination. Students must attend classes in order to be assessed by continuous assessment.

Single Assessment: for those students who cannot come to class regularly, they can choose to be assessed by single assessment. The teaching-learning process is assessed by means of the assessment of all activities and in-person individual examination at the end of the course.