



Centre adscrit



UNIVERSITAT DE
BARCELONA

COURSE CONTENT

Academic year 2020/2021

Code-Course	064517- Social development in tourism		
Year	4º	Credits	3 cr ECTS
In-class hours	30 hours	Hours of individual work	45 hours
Thematic Area	Law and Tourism Policies	Course Type	Optional Subject

BRIEF COURSE DESCRIPTION

This subject will allow students to know the world of development and, in particular, that of international cooperation linked to tourism. It will deepen the specific role of tourism as a development agent, with special emphasis on policies and instruments that focus on the most disadvantaged populations globally, especially in rural areas, and as a tourism that gives prominence to these sectors. It can become an instrument capable of improving living conditions. In this sense, one of the areas that will be prioritized is the study of community tourism and its possibilities as an instrument for promoting development.

Students will acquire skills to participate proactively in the construction of the new story that seeks to conceptualize tourism as an ideal phenomenon of building more equitable and inclusive societies.

BASIC SKILLS

BS02 – Students must be able to apply their knowledge to their work in a professional way and possess the skills used to develop and defend arguments and solve problems within their study field.

BS03 – Students must be able to collect and interpret important information (in their study field) in order to formulate judgments with reflections on important social, scientific and ethical issues.

GENERAL SKILLS

GS01- Evaluate the social and environmental impact of actions in his or her field, sustainability.



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GS04- Have a commitment to ethics.

SPECIFIC SKILLS

SS01- Understand the principles of tourism and the importance of its socio-cultural and environmental impact.

SS04- Master the foundations of and apply scientific methodology to tourism research.

SS05- Understand and apply the political, legal, and institutional framework that regulates tourism companies and activities.

SS13- Manage tourism spaces and destinations.

LEARNING METHODOLOGY

The learning methodologies planned for this subject contemplate different activities that contribute to develop the skills related to this course. Some of the learning activities that will be developed are the following:

- Lectures
- Case studies
- Discussions
- Practical exercises
- Problem-based learning

ASSESSMENT SYSTEM

The assessment system measures the student's achievement of learning outcomes regarding the subject's competences and contents.

Students may choose continuous assessment or single assessment:

Continuous Assessment: the teaching-learning process is assessed by a continuous monitoring of the work done by the students throughout the course and a final individual examination. Students must attend classes in order to be assessed by continuous assessment.

Single Assessment: for those students who cannot come to class regularly, they can choose to be assessed by single assessment. The teaching-learning process is assessed by means of the assessment of all activities and in-person individual examination at the end of the course.