



Centre adscrit



UNIVERSITAT DE
BARCELONA

COURSE CONTENT

Academic year 2020/2021

Code-Course	064524 – Excellence in Tourism Research		
Year	4º	Credits	3 cr ECTS
In-class hours	30 hours	Hours of individual work	45 hours
Thematic Area	Tourism and Culture	Course Type	Optional Subject

BRIEF COURSE DESCRIPTION

This course focuses on students' acquisition of the knowledge and competencies related to academic research in the field of tourism. To achieve this objective, the course is structured following the principles which are typical of a research project; different activities and dynamics will be worked on so that students can critically read and analyze both about current subjects and scientific papers. As a final result, students will have the first-hand experience to present the results of their research to the scientific community-CETT through a paper or essay at a congress.

BASIC SKILLS

BS03 – Students must be able to collect and interpret important information (in their study field) in order to formulate judgments with reflections on important social, scientific and ethical issues.

GENERAL SKILLS

GS07- Make decisions and solve problems, critically interpreting and evaluating the results obtained

GS08- Master the techniques of oral and written communication in order to transmit information, ideas, opinions, etc.



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LEARNING METHODOLOGY

The learning methodologies planned for this subject contemplate different activities that contribute to develop the skills related to this course. Some of the learning activities that will be developed are the following:

- Lectures
- Case studies
- Discussions
- Practical exercises
- Problem-based learning

ASSESSMENT SYSTEM

The assessment system measures the student's achievement of learning outcomes regarding the subject's competences and contents.

Students may choose continuous assessment or single assessment:

Continuous Assessment: the teaching-learning process is assessed by a continuous monitoring of the work done by the students throughout the course and a final individual examination. Students must attend classes in order to be assessed by continuous assessment.

Single Assessment: for those students who cannot come to class regularly, they can choose to be assessed by single assessment. The teaching-learning process is assessed by means of the assessment of all activities and in-person individual examination at the end of the course.