



Centre adscrit



UNIVERSITAT DE
BARCELONA

COURSE CONTENT

Bachelor's Degree in Tourism

Code - Course	064611 – Enhancing Communication in a Foreign Language I		
Year	3 rd / 4 th	Credits	4,5 ECTS
Thematic Area	Languages	Course Type	Elective
In-class hours	45 hours	Individual and teacher-led work hours	90 hours

BRIEF COURSE DESCRIPTION

The contents of this course are oriented towards the tourism professional sector. A special focus is put on the development of communicative skills.

The foreign languages offered are:

- French
- German
- Italian
- Spanish

In the specific case of French and German, the course aims at further developing a previous level. Therefore, the only pre-requisite to register for this course is to have passed the second year course Communication in a second foreign language, preferably with a high grade for better results. The expected final level of French is A2.2.2 of the Common European Framework of Reference for Languages (CEFR), and in the case of German it is A2.1.1.

Italian is aimed at beginners who wish to learn a third language. The level of Italian obtained by the end of the semester is more or less equivalent to A2.2.2.

Regarding Spanish, the overall objective of this course is to provide students with the tools they need to use Spanish as a vehicle for communication in professional situations, in learning situations and as a means of personal expression at different levels. By the end of the semester, students can obtain a level of up to B2.2.2.

Students can only choose one foreign language. However, if any of these languages are the students' mother tongue(s) or their language of schooling, they will not be able to enrol in these elective courses.

Once the language option has been made, it is advisable to enrol in both Enhanced communication in a foreign language for the tourism industry I and Enhanced



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communication in a foreign language for the tourism industry II at the start of the same academic year.

BASIC SKILLS

BS04 – Students must be able to transmit information, ideas, problems and solutions to both specialized and non-specialized audiences.

GENERAL SKILLS

GS08- Master the techniques of oral and written communication in order to transmit information, ideas, opinions, etc.

GS09- Work in an international context.

SPECIFIC SKILLS

SS09- Understand and use information technology and information management systems in tourism.

LEARNING OBJECTIVES

1. Use the knowledge of the formal aspects of language, both in message reception and production so as to prepare for the most common professional situations.
2. Communicate orally with a certain degree of linguistic accuracy and adequacy in different professional situations.
3. Understand the main ideas and extract specific information from speech in a professional environment.
4. Understand the main ideas and extract specific information from written texts in a professional environment.
5. Produce written texts, fulfilling previously established objectives and standards, and organizing the information in an appropriate manner.
6. Use the idiosyncratic stress, intonation and rhythm of oral expression correctly.
7. Use a wide range of tourism vocabulary and specifically professional expressions.
8. Participate in presentations and oral discussions with some fluency, showing ability to argue.
9. Show a mastery of the uses and social conventions of the language and its different registers.
10. Use the knowledge of the context and the socio-cultural aspects of the countries.



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11. Demonstrate participatory, cooperative and respectful attitudes, both in terms of human and environmental relations.
12. Respond immediately and appropriately in different professional situations, showing a service-oriented attitude.
13. Use communicative and learning strategies to reflect and act upon deficiencies in oral and written expression and comprehension.
14. Use available resource effectively to increase knowledge and to answer questions in an autonomous manner outside the classroom.
15. Design and structure research projects.
16. Access different sources of information using different tools.
17. Analyze, interpret and infer data and results: preparation and reporting.
18. Be familiar with digital resources as a means of disseminating information.

ACADEMIC CONTENTS

The course contents are designed according to each language modality. These contents are specified in the corresponding programs.

LEARNING METHODOLOGY

Along the course, tasks will be designed to be developed inside and outside the classroom that allow students to practice communication and learning strategies. Moreover, the students' resources will be assessed through the integrated observation of their linguistic performance and strategies during the school period.

An integrated teaching-learning-assessment approach will be used, where students will need to devote time to autonomous learning outside the classroom, either on their own or in interaction with other students, and have access to a wide range of resources. This entails a continuous, multidimensional, contextualized, collaborative and learner-centered perspective, as well as the active role of the students. Preparation for lifelong learning requires a positive, responsible attitude, so learning strategies through reflexive processes will also be employed. Furthermore, the integral development of the students' skills will include simulation activities that reproduce real, everyday contexts of application.

A number of teaching-learning strategies will be applied generically; including the following:

- Explanatory lessons
- Teamwork
- Individual work
- Practical activities
- Portfolio



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- Simulation
- Readings

ASSESSMENT SYSTEM

The assessment system measures the student's achievement of learning outcomes regarding the subject's competences and contents.

Students may choose continuous assessment or single assessment:

Continuous Assessment: the teaching-learning process is assessed by a continuous monitoring of the work done by the students throughout the course and a final individual examination. Students must attend classes in order to be assessed by continuous assessment.

Single Assessment: for those students who cannot come to class regularly, they can choose to be assessed by single assessment. The teaching-learning process is assessed by means of the assessment of all activities and in-person individual examination at the end of the course.

REFERENCES

Each one of the language modalities uses its own basic references, which are specified in their corresponding programs.