| Code - Course | 064613 – Enhancing Communication in a Foreign Language III | | |
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| Year | 4th | Credits | 4,5 ECTS |
| Thematic Area | Languages | Course Type | Elective |
| In-class hours | 45 hours | Individual and teacher-led work hours | 68 hours |

## BRIEF COURSE DESCRIPTION

Apart from mastering the English language, tourism professionals should now be able to address their clients and collaborators in their own language as correctly as possible. The aim of this course is to enhance the students' communication skills in German, French, Italian, Chinese or Spanish so as to become effective language users, especially in the most common oral and written professional situations in the tourism sector. An innovative approach will be adopted which promotes sustainability, digitalization and communication at different levels depending on the chosen language of study.

## GENERAL SKILLS

GS08- Master the techniques of oral and written communication in order to transmit information, ideas, opinions, etc.

GS09- Work in an international context.

## SPECIFIC SKILLS

SS09- Understand and use information technology and information management systems in tourism.

## LEARNING OBJECTIVES

1. Communicate orally with a certain degree of linguistic accuracy and adequacy in different professional situations.

2. Produce written texts, fulfilling previously established objectives and standards, and organizing the information in an appropriate manner.

3. Use the idiosyncratic stress, intonation and rhythm of oral expressional correctly.

4. Use a wide range of tourism vocabulary and specifically professional expressions.

5. Participate in presentations and oral discussions with some fluency, showing ability to argue.

6. Show a mastery of the uses and social conventions of the language and its different registers.

7. Use the knowledge of the context and the socio-cultural aspects of the countries.

8. Demonstrate participatory, cooperative and respectful attitudes, both in terms of human and environmental relations.

9. Respond immediately and appropriately in different professional situations, showing a service-oriented attitude.

10. Use communicative and learning strategies to reflect and act upon deficiencies in oral and written expression and comprehension.

11. Use available resource effectively to increase knowledge and to answer questions in an autonomous manner outside the classroom.

12. Design and structure research projects.

13. Access different sources of information using different tools.

14. Analyze, interpret and infer data and results: preparation and reporting.

15. Be familiar with digital resources as a means of disseminating information.

## ACADEMIC CONTENTS

The course contents are designed according to each language modality. These contents are specified in the corresponding programs.

## LEARNING METHODOLOGY

The learning methodologies planned for this subject contemplate different activities that contribute to develop the skills related to this course. Some of the learning activities that will be developed are the following:

- Lectures
- Case studies
- Discussions
- Practical exercises
- Problem-based learning

## ASSESSMENT SYSTEM

The assessment system measures the student's achievement of learning outcomes regarding the subject's competences and contents.

Students may choose continuous assessment or single assessment:

**Continuous Assessment**: the teaching-learning process is assessed by a continuous monitoring of the work done by the students throughout the course and a final individual examination. Students must attend classes in order to be assessed by continuous assessment.

**Single Assessment**: for those students who cannot come to class regularly, they can choose to be assessed by single assessment. The teaching-learning process is assessed by means of the assessment of all activities and in-person individual examination at the end of the course.

## REFERENCES

Each one of the language modalities uses its own basic references, which are specified in their corresponding programs.