



Code-Course	064901 - Senior Project Capstone		
Year	4º	Credits	12 cr ECTS
In-class hours	96 hours	Hours of individual work	204 hours
Thematic Area	Research in Tourism, Hospitality and Gastronomy	Course Type	Senior Capstone Project

BRIEF COURSE DESCRIPTION

The Senior Capstone Project is a subject in your 4th year at university; it aims at enabling students to apply the knowledge and skills acquired throughout their studies to solve problems in their area of study via the presentation and defense of arguments from an academic perspective. It represents the peak of the student's ability to investigate, which first started with the subject Fundamentals of Research and developed throughout their degree program.

Students can develop their research in an academic environment, from research groups at CAMPUS CETT UB or in the business environment in collaboration with either public or private companies or institutions; they can also develop an entrepreneurial idea under supervision by expert professors in the different study areas.

This subject gives students the ability to develop research in professional and academic environments, national and international, enabling them to gather and interpret relevant data to make judgments that include a reflection on crucial social, scientific or ethical issues. Students will also master oral and written communication techniques for the transmission of information, ideas and opinions.

BASIC SKILLS

BS02 – Students must be able to apply their knowledge to their work in a professional way and possess the skills used to develop and defend arguments and solve problems within their study field.

BS03 – Students must be able to collect and interpret important information (in their study field) in order to formulate judgments with reflections on important social, scientific and ethical issues.



BS04 – Students must be able to transmit information, ideas, problems and solutions to both specialized and non-specialized audiences.

BS05- Students must develop the necessary learning skills to undertake further studies with a high grade of autonomy.

GENERAL SKILLS

GS07- Make decisions and solve problems, critically interpreting and evaluating the results obtained.

GS08- Master the techniques of oral and written communication in order to transmit information, ideas, opinions, etc.

SPECIFIC SKILLS

SS01- Understand the principles of tourism and the importance of its socio-cultural and environmental impact.

SS03- Understand the global tourism system and the evolutionary nature of its **components' characteristics**.

SS04- Master the foundations of and apply scientific methodology to tourism research.

LEARNING METHODOLOGY

The purpose of this course is to empower the student in the development of a research project through a diversity of methodologies.

Thus, there are three possible options in order to adapt the course to the diversity of students and maximize their potential, allowing also their international mobility:

- Research project, where the student is related to a research group in the university.
- Business project, where the student is related through a collaboration agreement with a company in the sector (national or international) to develop their applied project.
- Entrepreneurship project, where the student conceives and develops a new business idea.

Regardless of the type of project chosen, the student participates in theoretical sessions on aspects related to the development of the project and tutoring sessions with the tutor assigned in each project.



ASSESSMENT SYSTEM

The assessment system measures the student's achievement of learning outcomes regarding the subject's competences and contents. In this case, students can only opt for continuous assessment.

The teaching-learning process is assessed by a continuous monitoring of the activities done by the students during the semester. The elements assessed are:

- Final written report
- Oral defense
- Assessment of the tutor on student monitoring