

Code-Course	064901- Senior Capstone Project				
Year	4th	Credits	12 ECTS		
Thematic Area	Research in tourism, hospitality and gastronomy	Course Type	Mandatory		
In-class hours	96	Teacher-led learning hours	96	Individual work hours	108

### BRIEF COURSE DESCRIPTION

The Senior Capstone Project (hereafter SCP) is a compulsory course conducted in the last academic year of the Tourism Degree (hereafter TD) at EUHT CETT-UB. The project consists of either a theoretical or applied research in which students develop their professional interests and scholarly motivations and delve into the specialization of their career path choice, allowing students to be introduced into the world of research.

After receiving specific training on research issues, students will be committed to set specific objectives and deliver complex contents. Conducting a SCP gives students the possibility of international mobility for the development of their project, which accounts for the course higher weighting of ECTS credits.

### BASIC SKILLS

BS02- Students must be able to apply their knowledge to their work in a professional way and possess the skills used to develop and defend arguments and solve problems within their study field.

BS03- Students must be able to collect and interpret important information (in their study field) in order to formulate judgments with reflections on important social, scientific and ethical issues.

BS04- Students must be able to transmit information, ideas, problems and solutions to both specialized and non-specialized audiences.

BS05- Students must develop the necessary learning skills to undertake further studies with a high grade of autonomy.

## GENERAL SKILLS

---

GS01- Evaluate the social and environmental impact of actions in his or her field, sustainability.

GS03- Have initiative and an entrepreneurial spirit.

GS04- Have a commitment to ethics.

GS07- Make decisions and solve problems, critically interpreting and evaluating the results obtained.

GS08- Master the techniques of oral and written communication in order to transmit information, ideas, opinions, etc.

## SPECIFIC SKILLS

---

SS01- Understand the principles of tourism and the importance of its socio-cultural and environmental impact.

SS03- Understand the global tourism system and the evolutionary nature of its components' characteristics.

SS04- Master the foundations of and apply scientific methodology to tourism research.

## LEARNING OBJECTIVES

---

1. Analyse problems and tourist situations through research methods based on the identification and management of different variables.

2. Design and structure a research method.

3. Analyse, interpret and infer data and results: elaboration of a report.

## ACADEMIC CONTENTS

---

### A.1. Research Group Projects

These projects are related to a CETT Group Research Group. Students will develop their project based on their participation in existent research groups. The project contemplates the guidance with the tutor through face-to-face sessions and autonomous student work.

### A.2. Student's initiative related RG's area of research

Students may propose a topic in which they are interested and it is suitable for their academic and professional development. However, the EUHT CETT-UB may offer students



the possibility of doing the SCP individually if the professor and/or research groups suggest it. The viability of these projects is based on the common interests of the students and professors and their potential to develop the project successfully.

### **B.1. Projects related to Institutions or Companies by an Educational Collaboration Agreement**

The core mission of the CETT Group is to provide its students with excellent education and the transmission of valuable knowledge in hospitality and tourism. Our education system is based on research, generation of specialized and expert knowledge and its application in the sector in the form of solutions and innovation that create competitive advantage and valuable services and products. SCP related to institutions and companies are an excellent tool to develop this mission.

Professors, researchers, companies, students and public institutions work collaboratively in different projects. This collaboration boasts the philosophy of creating a new European space for higher education while at the same time facilitating the integration of the student in the sector and creating value for all the actors involved.

### **B.2. Entrepreneurship project proposed by the student related to the research lines of the research groups**

The Senior Capstone Project can also contribute to acquire important and generic competencies such as the entrepreneurial spirit.

The entrepreneurial spirit, together with the international dimension, stand out as objectives that define the Degree. In this sense, SCP is one of the tools to achieve these objectives.

When the student conceives an idea of business, he/she can dedicate his/her project to study and learn the necessary processes for its development, as well as to analyse the real possibilities of implantation of this project, considering the possibility of starting a new business.

In this sense, one or more students may raise a proposal to the Academic Committee through the SCP Coordinator. This must necessarily be linked to the specialization of the student and have academic and / or business tutoring. This last aspect may be covered with the collaboration of external, public or private entities.

## **LEARNING METHODOLOGY**

---

This course aims at enabling students to conduct a research project where an array of learning strategies is put into practice.

There are three different options to access learning through the research project in order to respond to students' diversity and give them the opportunity to enhance their potentialities besides allowing students' international mobility:

- Students develop their project by participating in a research group from our centre.
- Students conduct their research based on collaboration agreements either in national or international tourism companies where they can develop their applied research project.

Irrespective of the type of Senior Final Project students choose, they have to participate in a theoretical session which deals with the different stages involved in a research process.

Students will also attend tutoring sessions for guidance and monitoring provided by the tutor assigned to each project.

## ASSESSMENT SYSTEM

The evaluation of the Senior Capstone Project takes into consideration the achievement of the objectives specified on the design of the subject:

Assess the skills achieved by the students throughout the studies, test their maturity of and their ability to apply the skills achieved and develop research methodologies and problem solving within the field of study.

The SCP implies delving into the knowledge and abilities developed in the different courses throughout the Bachelor's Degree in Tourism.

In order to carry out this assessment, a specific evaluation system has been designed. Each of the evaluation's answers to different knowledge and skills related to the main learning objective of the course. This are the different evaluation elements: report, presentation and process.

Activities	Type	Continuous
Report	Individual	60 %
Presentation	Individual	15 %
Process	Individual	25 %
TOTAL		100%

## Revision and Re-assessment

The student has the right to review all the evidences that have been designed for the assessment of learning.

If a student fails to achieve the learning objectives of the course, in order to opt for the reassessment of the course and submit a new reassessment task, it will be mandatory to have been awarded a final minimum grade of 4.0 in the overall course. In addition, if the evaluation of two of the members of the academic board is lower than 5, the SCP cannot be passed despite the final average is equal to or higher than 5. Likewise, a student with a final grade lower than 5 cannot opt for re-assessment, if other members of the SCP group have obtained an evaluation equal to or higher than 5.

After the reassessment, the maximum grade is 5.0 in the overall course.

## REFERENCES

Belmonte, M. (2002): *Enseñar a investigar: orientaciones prácticas*. Ediciones Mensajero. Bilbao.

Cervo, AL, Bervian, PA. (2000): *Metodología científica*. Mc Graw Hill. México. Coromina, E.,

Casacuberta, X., i Quintana, D. (2000): *El treball de recerca. Pròces d'elaboració, memòria escrita, exposició oral i recursos*. Eumo Editoria. Vic.

Dieterich, H. (2005): *Nueva Guía para la investigación científica*. Ariel. Barcelona.

Eco, U. (1992): *Cómo se hace una tesis: técnicas y procedimientos de estudio, investigación y escritura*. Ed. Gedisa. Barcelona.

Hernández, R., Fernández, C., Babbista, P. (2003): *Metodología de la investigación*. McGraw-Hill. Mexico.

Killion, L., Fisher, R. (2018). "Ontology, epistemology: Paradigms and parameters for qualitative approaches to tourism research". In: *Qualitative Methods in Tourism Research. Theory and Practice* (ed. W. Hillman and K. Radel), P. 1-28. Bristol: Channel View Publications.

Tolchinski, L., Rubio, MJ., Escofet, A. (2002): *Tesis, tesinas y otras tesituras: de la pregunta de investigación a la defensa de la tesis*. Editorial Universitat de Barcelona.

Prats, J. (2004): *Técnicas y recursos para la elaboración de tesis doctorales: bibliografía y orientaciones metodológicas*. Universitat de Barcelona. Departament de Didàctica de les Ciències Socials. Barcelona.

Veal, A.J (2006) *Research methods for leisure and tourism. A practical guide*. Editorial Essex: Pearson Education Limited

Walter, M. (2000): *¿Cómo escribir trabajos de investigación?*. Gedisa. Barcelona.