



Code - Course	540006 – Research methodology		
Course year	1	Credits	6 ECST
Thematic Area	Research methodology and techniques	Course type	Optional
In-class hours	42 hours	Hours of individual work	108 hours

BRIEF COURSE DESCRIPTION

Conducting a research project requires the knowledge of specific methodology, whose principles will be presented in this first course of the research itinerary.

The approach to this methodology will be developed through theoretical sessions as well as individual work.

The course contents and practice will be completed in the following course *Research tools and application* and along with the complementary materials provided they will establish the bases that will enable students to approach the planning of research projects and doctoral theses in the field of tourism innovation.

GENERAL SKILLS

GS4 - Have a commitment to ethics

SPECIFIC SKILLS

SS0 - Master the foundations of and apply scientific methodology to research in tourism

SS12 – Transform and add value to ideas and knowledge for the customer generating sustainable results for tourism organizations and society.

ACADEMIC CONTENT



1. An introduction to research.
2. An approach to research.
3. Methodological bases of research.
4. Structure, paper and defense of a research project. Theoretical and practical analysis.
5. Literature search strategies and tools for presentation of information.
6. Main bibliographical reference systems.

LEARNING METHODOLOGY

The course will combine theoretical and practical face-to-face classes with students' individual work through an array of activities; some of them learning-focused and others for learning and assessment related purposes in order to boost students' active learning.

ASSESSMENT SYSTEM

The evaluation process determines the degree of a student's achieved learning with regards to the competencies of the course in hand.

Students are able to request to be evaluated via a system of continuous assessment along the academic year or a single assessment at the end of the established period of time.

Continuous Assessment consists of the evaluation of the teaching-learning process based on the continuous monitoring of the student's performance through the acquired comprehension, coursework and exams. Attending a minimum of 80% of the classes is required to follow this system.

Single Assessment consists in the evaluation of the student's learning administered at the end of the established period of time. This system of evaluation is available for all students that provide appropriate proof of their inability to regularly attend class. This assessment is determined based on the learning evidences proven through this evaluation.

Evaluation systems

Continuous

Single



Activity 1 (group)	50 %	50 %
Activity 2 (individual)	50 %	50 %

Review and Reassessment of the Course

The student has the right to review all the evidences that have been designed for the assessment of learning.

If a student fails to achieve the learning objectives of the course, in order to opt for the reassessment of the course and submit a new reassessment task, it will be mandatory to fulfil one of these conditions:

A) Students must have been awarded a mean grade of 5.0 or higher in relation to the activities carried out throughout the semester without taking into account the final exam/s (both continuous assessment and single assessment) and having attended the final exam.

B) Students must have been awarded a final minimum grade of 4.0 in the overall course.

REFERENCES

Genescà, G. y Rigo, A. (2002). *Cómo presentar una tesis y trabajos de investigación*. Barcelona: Eumo-Octaedro.

Montaner, A. (1999). *Prontuario de bibliografía. Pautas para la realización de descripciones, citas y repertorios*. Gijón: Trea.

Ruiz, J. I.; Aristegui, I. y Melgos L. (2002). *Cómo elaborar un proyecto de investigación social*. Bilbao: ICE-Universidad de Deusto.

Soriano, R. (2008). *Cómo se escribe una tesis. Guía práctica para estudiantes e investigadores*. Córdoba: Berenice.

Walker, M. (2000). *Cómo escribir trabajos de investigación*. Barcelona: Editorial Gedisa, Col. Biblioteca de Educación-Herramientas Universitarias.



REFWORKS: <http://www.refworks.com/>

Tesis Doctorals en Xarxa: <http://www.tdx.cat/>

Base de datos de tesis doctorales Ministerio de Ciencia e Innovación: <http://www.mcu.es/TESEO/>

Dialnet: <http://dialnet.unirioja.es/servlet/portadatesis>