



Centre adscrit



UNIVERSITAT DE  
BARCELONA

## SYLLABUS

### Master in Hotel management and Hospitality

Code - Course	580008 – Restaurant business operation management		
Course year	1	Credits	6 ECST
Thematic Area	Restaurant and welfare catering management	Course type	Optional
In-class hours	42 hours	Hours of individual work	108 hores

#### BRIEF COURSE DESCRIPTION

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This course unit will introduce students to the planning and the choice of different types of kitchen and their operations in a catering business and to the production of the finished product placing the emphasis on each of its processes from a theoretical and a practical perspective.

Students will learn about the different production stages: the importance of planning as a management tool; the range of products available; the preservation systems; purchase process, where the most proper suppliers are analysed; logistics for the transport of food from the central kitchen to the places where it is going to be consumed or sold.

Visiting different operational centres will help students to apply their theoretical knowledge in practice.

#### GENERAL SKILLS

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BS1- Business oriented.

BS2 – Teamwork.

#### SPECIFIC SKILLS

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GS1 – Design and implement marketing strategies that respond to new emerging business opportunities in the sector.

GS7 – Assess investments and make decisions on new projects by means of managing and controlling associated risks.



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### ACADEMIC CONTENT

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1. Concept of healthy eating.
2. Menu planning in commercial catering.
3. Purchasing management.
4. Logistics and storage management.
5. Gastronomy criteria and definition.
6. Production processes.

### LEARNING METHODOLOGY

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Oral presentations about practical experiences with establishments design, hotel business conceptualizing and events management as complementary products to the establishment's main activities.

### ASSESSMENT SYSTEM

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The evaluation process determines the degree of a student's achieved learning with regards to the competencies of the course in hand.

Students are able to request to be evaluated via a system of continuous assessment along the academic year or a single assessment at the end of the established period of time.

**Continuous Assessment** consists of the evaluation of the teaching-learning process based on the continuous monitoring of the student's performance through the acquired comprehension, coursework and exams. Attending a minimum of 80% of the classes is required to follow this system.

**Single Assessment** consists in the evaluation of the student's learning administered at the end of the established period of time. This system of evaluation is available for all students that provide appropriate proof of their inability to regularly attend class. This assessment is determined based on the learning evidences proven through this evaluation.



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Evaluation systems	Continuous	Single
Tasks done by the student	60 %	40 %
Final witten exam	40 %	60 %

#### Review and Reassessment of the Course

The student has the right to review all the evidences that have been designed for the assessment of learning.

If a student fails to achieve the learning objectives of the course, in order to opt for the reassessment of the course and submit a new reassessment task, it will be mandatory to fulfil one of these conditions:

A) Students must have been awarded a mean grade of 5.0 or higher in relation to the activities carried out throughout the semester without taking into account the final exam/s (both continuous assessment and single assessment) and having attended the final exam.

B) Students must have been awarded a final minimum grade of 4.0 in the overall course.

#### REFERENCES

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